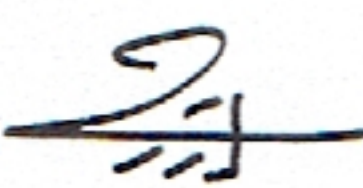


Academic Program Description



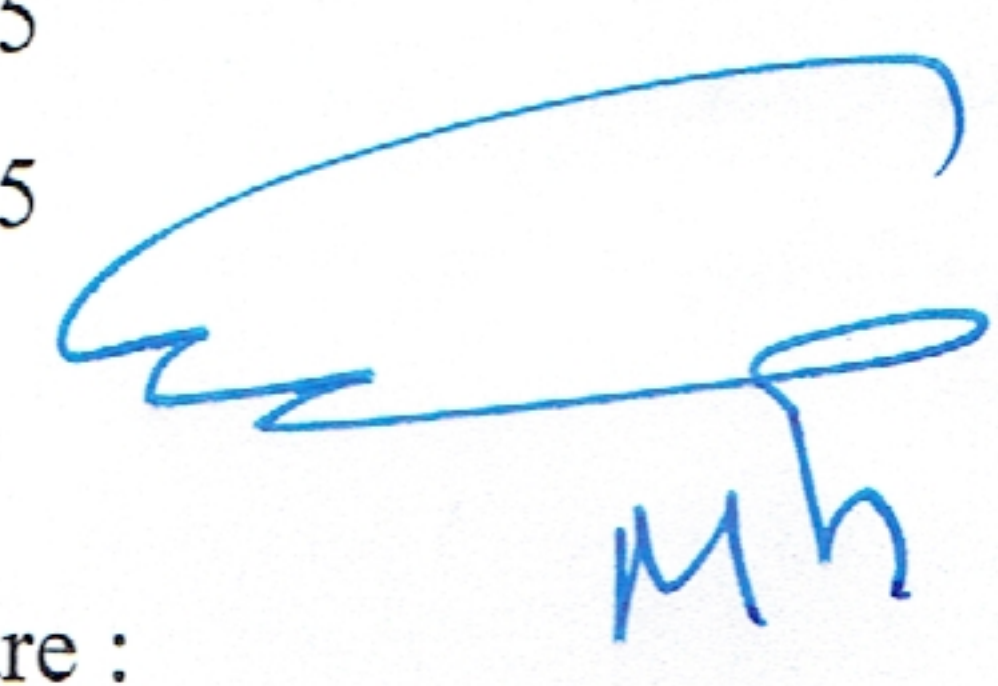
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Faculty / Institute : Polytechnic College – Karbala
Scientific Department : Department of Tourism Technologies
Academic or Professional Program Name : Bachelor's or Diploma in Tourism Techniques
Final Degree Awarded : Bachelor's or Diploma in Tourism Techniques
Study System : Semester System / First Semester
Date of Preparing the Description : 19/10/2025
Date of Completing the Form : 13/11/2025

Signature : 

Head of Department Name :

Asst.Prof. Dr. Layla Jawad Hussein

Date : 18/11/2025

Signature : 

Scientific Associate Name :

Asst.Prof. Dr. Mohammed Fadhil Neamha

Date : 18/11/2025

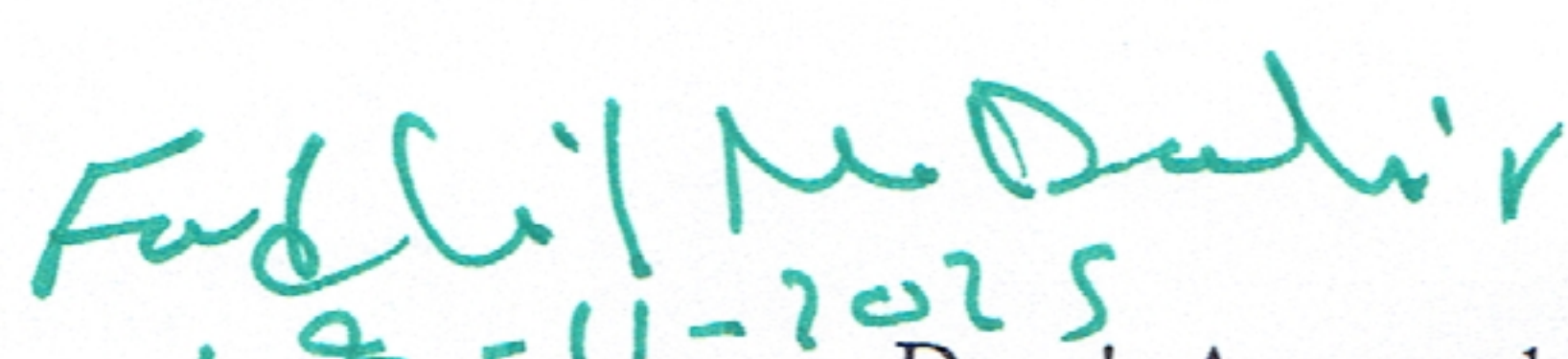
This file has been reviewed by :
University Quality Assurance and Performance Division.

Name of the Director of the Quality Assurance and University Performance
Division :

Asst. Prof. Ali Neamha Hasan

Date :

Signature :


18-11-2025
Dean's Approval :



Academic Program Description



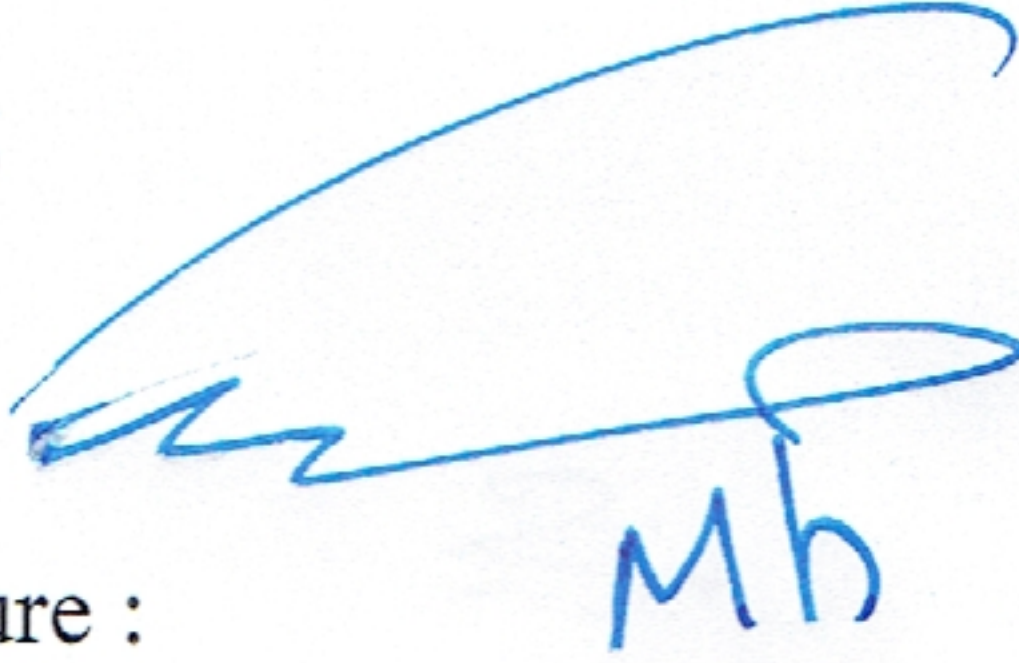
University Name : Al-Furat Al-Awsat Technical University
Faculty / Institute : Polytechnic College – Karbala
Scientific Department : Department of Tourism Technologies
Academic or Professional Program Name : Bachelor's or Diploma in Tourism Techniques
Final Degree Awarded : Bachelor's or Diploma in Tourism Techniques
Study System : Semester System / Second Semester
Date of Preparing the Description : 5/1/2026
Date of Completing the Form : 22/1/2026

Signature : 

Head of Department Name :

Asst.Prof. Dr. Layla Jawad Hussein

Date : 28/1/2026

Signature : 

Scientific Associate Name :

Asst.Prof. Dr. Mohammed Fadhil Neamha

Date : 28/1/2026

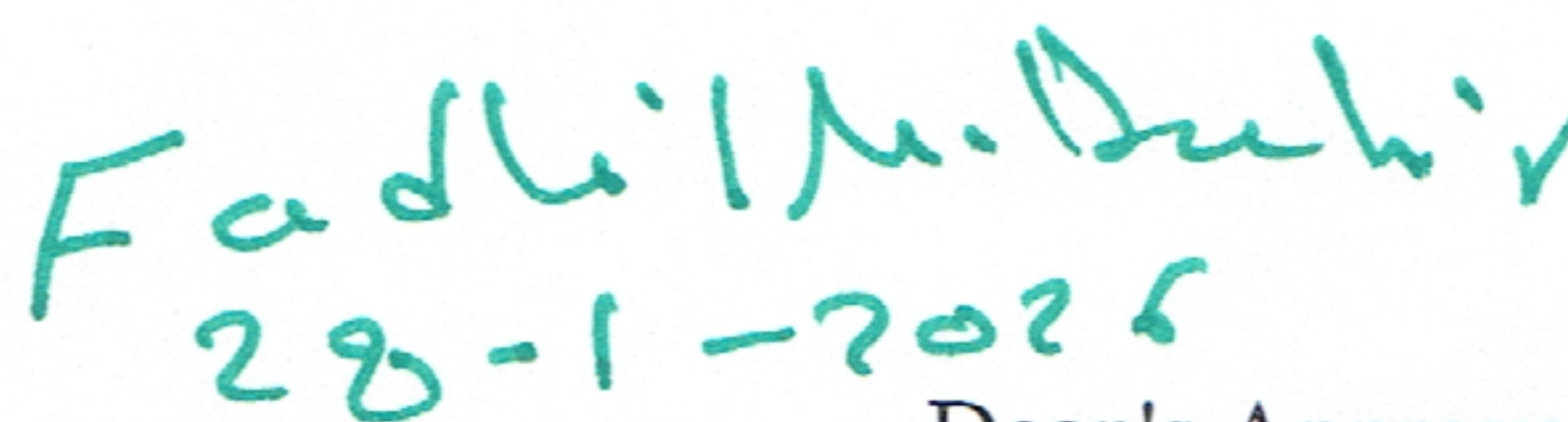
This file has been reviewed by :
University Quality Assurance and Performance Division.

Name of the Director of the Quality Assurance and University Performance
Division :

Asst. Prof. Ali Neamha Hasan

Date :

Signature :


28-1-2026

Dean's Approval :

Academic Program Description



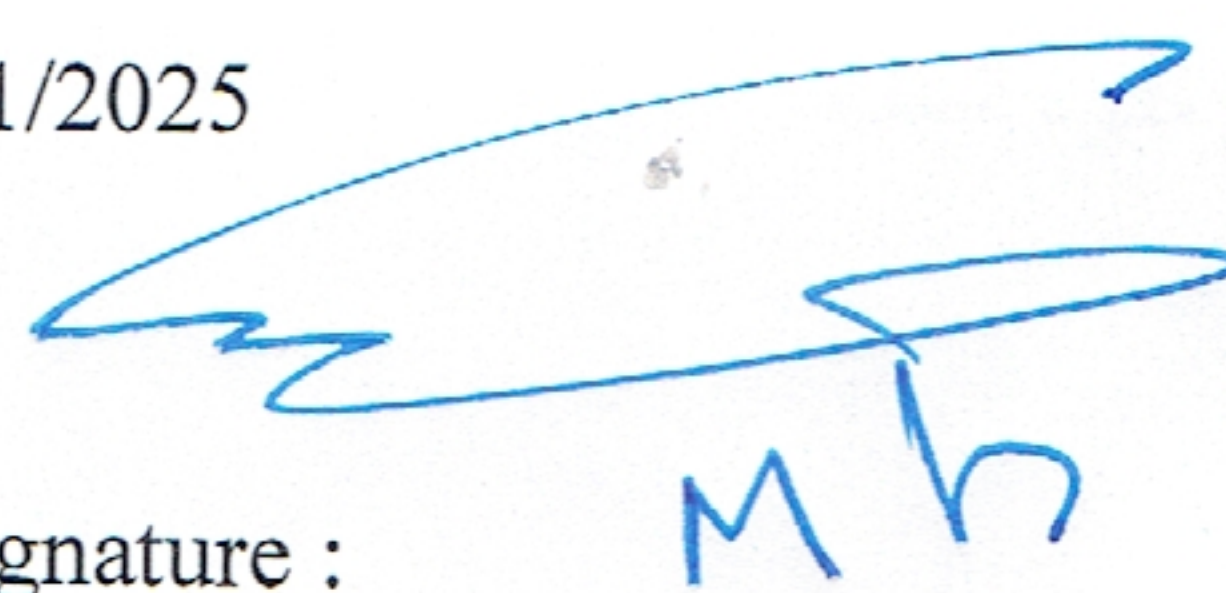
University Name : Al-Furat Al-Awsat Technical University
Faculty / Institute : Polytechnic College – Karbala
Scientific Department : Department of Tourism Technologies
Academic or Professional Program Name : Diploma in Tourism Techniques
Final Degree Awarded : Diploma in Tourism Techniques
Study System : Annual
Date of Preparing the Description : 19/10/2025
Date of Completing the Form : 13/11/2025

Signature : 

Head of Department Name :

Asst.Prof. Dr. Layla Jawad Hussein

Date : 26/11/2025

Signature : 

Scientific Associate Name :

Asst.Prof. Dr. Mohammed Fadhil Neamha

Date : 26/11/2025

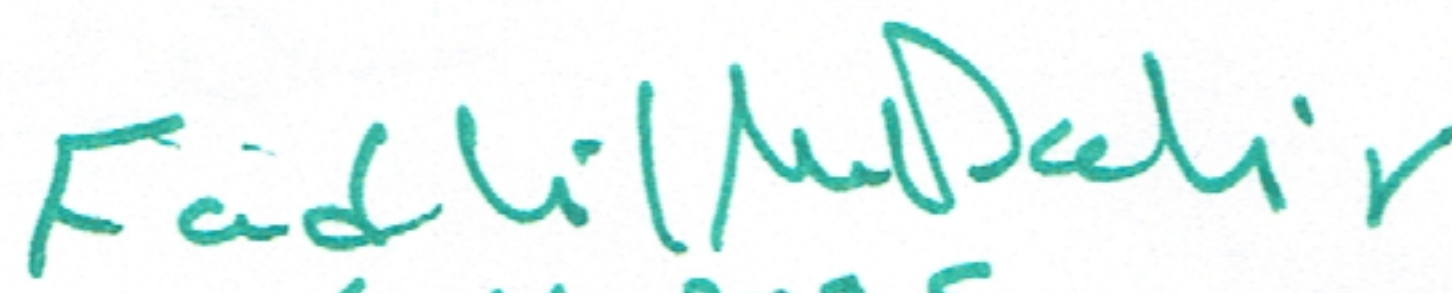
This file has been reviewed by :
University Quality Assurance and Performance Division.

Name of the Director of the Quality Assurance and University Performance
Division :

Asst. Prof. Ali Neamha Hasan

Date :

Signature :


26-11-2025

Dean's Approval :



ministry education High Research Scientific
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Academic Program and Course

Introduction:

The educational program is a coordinated and organized package of courses that include procedures and experiences organized into curricular modules. The primary purpose is to build and refine graduates' skills, making them qualified to meet the demands of the labor market. The program is reviewed and evaluated annually through internal or external audit procedures and programs, such as the External Examiner Program.

The academic program description provides a brief summary of the program's main features and courses, indicating the skills students are expected to acquire based on the program's objectives. This description is important because it represents the cornerstone of program accreditation. It is written by faculty members under the supervision of academic committees in the academic departments.

This guide, in its second edition, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the latest developments in the educational system in Iraq. This included a description of the academic program in its traditional form (annual, semester), as well as adopting the academic program description circulated in accordance with the Department of Studies Circular TM 3/2906 dated May 3, 2023, regarding programs that adopt the Bologna process as the basis for their work.

In this regard, we emphasize the importance of writing descriptions of academic programs and courses to ensure the smooth running of the educational process.

Concepts and Terms:

Academic Program Description: The academic program description provides a concise summary of the program's vision, mission, and objectives, including a precise description of the intended learning outcomes based on specific learning strategies.

Course Description: Provides a concise summary of the course's key features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious vision for the future of the academic program, one that is progressive, inspiring, motivating, realistic, and applicable.

Program Mission: Briefly articulates the goals and activities required to achieve them, and outlines the program's development paths and direction.

Program Objectives: Statements that describe what the academic program intends to achieve within a specific time period and are measurable and observable.

Curriculum Structure: All courses/subjects included in the academic program according to the approved learning system (semester, annual,

Bologna Process), whether required by a ministry, university, college, or academic department, along with the number of credits.

Learning Outcomes: A consistent set of knowledge, skills, and values acquired by a student upon successful completion of the academic program. Learning outcomes for each course must be defined in a manner that achieves the program objectives.

Teaching and Learning Strategies: These are the strategies used by a faculty member to develop student teaching and learning. They are plans followed to achieve learning objectives. This describes all classroom and extracurricular activities to achieve the program's learning outcomes.

1. Program Vision

The vision of the Department of Tourism Technologies is to be ranked highly in national and international education rankings. We have a clear commitment to developing excellence in research and teaching and preparing our students for professional careers in the tourism sector..

2. Program message

The Tourism Technologies Department works to produce solutions for developing the tourism sector and improving curricula to keep pace with the requirements of the global industry, teaching individuals to produce innovative knowledge with added value, and training entrepreneurial individuals within the scope of effective cooperation with stakeholders in line with the requirements of the tourism ecosystem, and focusing on basic vocational training in the field of tourism business through (computer programs used in the tourism sector, local or overseas training, basic vocational courses for tourism in terms of theory, and practical training for flight reservations, issuing entry visas, and tourist guidance)..

3. Program objectives

1. Developing the education, learning and support system for students studying in the department.

2. Improving and developing the curriculum in the department and emphasizing the practical applications of the theoretical aspect.
3. Improving the efficiency of the educational process by enriching the department's students with skills through trips and seminars.
Conferences and workshops
4. Effective communication with graduates and the tourism job market in Iraq.
5. Providing outstanding community service that contributes to the development of the local community.
6. Enhancing the positive participation of students in various activities at the university and institute level.
7. Obtaining an academic accreditation program for quality in the field of tourism education.

4. Program accreditation

ministry education High Research Scientific

5. Other external influences

- 1- Labor market requirements. 2- Modern scientific and technological developments.

6. Program structure

* comments	Percentage	Study unit	Number of courses	Program structure
Specialized materials	%12	20	8	Institutional requirements
Auxiliary materials	%30	43	14	College requirements
General Materials	%57	89	19	Department requirements
	%1	2	1	Summer training
				Other

* The notes may include whether the course is core or elective.

7. Program Structure / Phase Two

* comments	Percentage	Study unit	Number of courses	Program structure
General Materials	%7	2	2	Institutional requirements
Auxiliary materials	%30	6	2	College requirements
Specialized materials	%73	22	5	Department requirements

3. Expected learning outcomes of the program				
				Summer training
				Other
1. Program Description				
Year / Level	Course code	Course name	Credit hours (theoretical - (practical	
First stage	PM-DTT-111-22	Travel and Tourism Basics	3	3
		Tourism accounting	3	3
		History of Iraqi Civilization	2	3
		Public Relations	2	2
		Human rights and democracy	2	-
		Arabic language /1	2	-
		Principles of Tourism	3	3
		microeconomics of tourism	3	2
		Tourism Geography	3	1
		Tourism statistics	3	2
		Computer /1	1	2
		English Language/1	2	-
2. Program Description / Phase Two				
Year / Level	Course code	Course name	Credit hours (theoretical - (practical	
Phase Two		Online booking	1	3
		Tourist guide	2	3
		Systems and laws	2	2
		English readings	2	4
		Hospitality industry	1	2
		Professional conduct	1	2
		computer applications	1	2
		Ba'ath Party crimes	2	-
		English language	1	-
		Arabic language	1	-
		Graduation project	1	1

Knowledge and understanding

1. The ability to apply knowledge in the field of tourism and hospitality and to believe in the importance of teamwork.
2. He must be able to provide outstanding tourism services with the capacity for innovation and creativity in a scientific manner.
3. The ability to use computers and be trained on programs in his field of specialization, and to understand the importance of continuous learning to keep pace with the wheel of development.
4. He should be able to distinguish between different types of tour guides and understand their methods.
5. He should be able to understand the methods of preparing tourist programs.
6. The ability to operate and maintain electronic booking systems.

Program-specific skills objectives

1. Acquires and trains in the basic skills related to the work of a tour guide.
2. Informed about the mechanisms of tourism sustainability in travel and tourism companies.
3. He acquires, develops and implements many tasks related to travel and tourism companies.

Affective goals

1- Identifying the needs of society and thinking of creative ways to implement them to compete with imports.	3- Revival Traditional clothing and introducing modernity to it with attractive contemporary ideas.
2- Developing and enhancing thinking skills according to the student's ability and moving him to a higher level of thinking.	4- Understanding professional and ethical responsibility.

4. Teaching and learning strategies

1. The method of delivering theoretical lectures and using modern scientific methods in presenting them.
2. Application and practical training in laboratories and workshops to acquire practical skills.
3. E-learning includes video lectures and PDF format.
4. .Summer training
5. .Field visits

5. Assessment methods

1. Oral tests to determine the student's scientific background.
2. .Daily tests
3. Term exams (written and practical).
4. Comprehensive (final) tests (written and practical).

		Faculty .11					
		Faculty members					
academic rank	Instructor's Name	Specialization		Special requirements/s kills (if any)		Faculty preparation	
		general	private			staff	lecturer
assistant professor	Layla Jawad Hussein	Tourism Sciences	organizational behavior			1	
assistant professor	Najm Abdel-Aali Abbas	Tourism Sciences	Hotel Marketing			1	
assistant professor	Taha Mahdi Mahmoud	Tourism Sciences	Tourist guide			1	
teacher	Zahraa Taher Issa	English language	Literature			1	
Lect. doctor	Muhammad Ali Tuman	Tourism Sciences	Tourism media			1	
Lect. doctor	Muhammad Abdul Muslim	Arabic	Semantics				1
Lect. doctor	Jannat Muhammad Reza Aziz	Geography education	Population Geography			1	
teacher	Abdul Hussein Musa Muhammad	Tourism Sciences	Tourist guide			1	
Assistant teacher	Pure Messenger	Tourism Sciences	Tourist guide			1	
Assistant teacher	Alawi Naama Abdul Zahra	Tourism Sciences	Tourist guide			1	
Assistant teacher	Shubbar Abd Muslim Abd Al-Hussein	Business Administration	Marketing			1	
Assistant teacher	Nadhir Mahdi Fadhb Mahdi	business management	Strategic Management			1	
Assistant teacher	Omar Badri Hassan Jaafar	Tourism Sciences	Tourist guide			1	
Assistant teacher	Muhammad Ali Muhammad	Public international law	Criminal law			1	
Assistant teacher	Ayad Kazem Naji	date	Islamic history				1
Professional Development							
Orienting new faculty members							
There are some requirements that contribute to the development process for new faculty members, including 1- .Scientific research 2- .Teaching methods courses 3- .Validity test 4- Arabic language courses, computer courses, and more.							
Professional development of faculty members							
The professional development process takes place in several ways. 1- .Various scientific courses 2- .Workshops 3- .Scientific seminars							

6. Admission standard
1- Graduation rate from general secondary education, scientific and literary branches, central admission plan of the Ministry of Higher Education and Scientific Research. 2- The corresponding specialization from the branches of vocational education in Iraq (tourism and commerce).

7. Key sources of information about the program
1- .Systematic study courses 2- The update is allowed by the subject teacher and is at a rate of 20% for each teacher. 3- Libraries and scientific references (paper and electronic) 4- .Travel and tourism companies

8. Program development plan
The program development plan is based primarily on two things. 1- Connecting with the labor market through direct meetings and ongoing surveys. 2- Legal powers to amend curricula and obtain approvals from relevant authorities.

Learning outcomes required from the program															
Year / Level	Course code	Course Name	Essential or optional	Knowledge				Skills				Values			
				A1	A2	A3	A4	B1	B2	B3	B4	Part 1	Part 2	Part 3	Q4
First		Travel and Tourism Basics	Specialized	*	*	*	*	*	*			*	*		
		Tourism accounting	Specialized	*	*	*	*	*	*			*	*		
		History of Iraqi Civilization	Specialized	*	*	*	*	*	*			*	*		
		Public Relations	support	*	*	*	*	*	*			*	*		
		Human rights and democracy	General	*	*	*	*	*	*			*	*		
		Arabic language /1	General	*	*	*	*	*	*			*	*		
		Principles of Tourism	Specialized	*	*	*	*	*	*			*	*		
		microeconomics of tourism	Specialized	*	*	*	*					*	*		
		Tourism Geography	Specialized	*	*	*	*					*	*		
		Tourism statistics	Specialized	*	*	*	*								
		Computer /1	General												
		English Language/1	General												
Second		Online booking	Specialized	*	*	*	*	*	*	*	*	*	*		
		Tourist guide	Specialized	*	*	*	*	*	*	*	*	*	*		
		Systems and laws	Specialized	*	*	*	*	*	*		*	*	*		
		E Readings	Specialized	*	*	*	*	*	*	*	*	*	*		
		Hospitality industry	Specialized	*	*	*	*	*	*	*	*	*	*		
		Professional conduct	help	*	*	*	*	*	*	*	*	*	*		
		computer applications	help	*	*	*	*	*	*	*	*	*	*		
		English language	General	*	*	*	*					*	*		
		Ba'ath Party crimes	General	*	*	*	*				*	*	*		
		Research project	General	*		*	*	*	*				*		
		Arabic language	General	*	*	*	*				*	*	*		

Please check the boxes corresponding to the individual learning outcomes from the program that are being assessed.

Study materials for the first stage
Course description template

Course description:

This applied analytical study introduces students to the economic foundations of tourism, tourism supply and demand skills, and the developmental impact of tourism on GDP. It aims to equip them with the skills to analyze tourist behavior and tourism establishments,

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Economytourist	
4.	Available forms of attendance	tourism economy (Theoretical and practical preparations)	
5.	Semester/Year	First semester	
6.	Number of study hours (total) / Number of units (total)	8 units 5 hours	
7.	Course Coordinator	M.M. Omar Badri Hassan Al-Saffar	
8.	Electronic class	https://classroom.google.com/c/ODQ5ODczOTgzNzMy?cjc=2pcrt6wd	
9.	Date this description was prepared	12/12/2025	
10.	Course objectives	General cognitive objectives: This course aims to enable students to understand the foundations and principles of tourism economics, and to distinguish between tourism economics and general economics.	
11.	Course Outcomes Learning and assessment methods	1- Cognitive objectives	By the end of the courseEconomyThe tourist student should be able to: 11- He knows the tourism economy and the importance of the tourism industry. 2- He understands the concepts of tourism supply and demand, and the impact of prices in the tourism market. 3- Develops effective planning and management skills for sustainable tourism in the market 4- Analyzes data in tourism and how to use it in decision-making. 5- He applies the case study to a group of failed and successful cases in tourism.
		2- Skill objectives	By the end of the Tourism Statistics course, the student will be able to: - Analysis and planning skillsThe ability to analyze the economic structures of tourism and predict demand trends. - Tourism planning skillsPreparing comprehensive and sustainable tourism plans that rely on the effective exploitation of natural and historical resources. - Resource Management and InvestmentManaging limited tourism resources efficiently, and measuring the economic returns of tourism investments. - Market and Demand Analysis: Evaluating tourist motives and desires and their impact on tourist demand. - Technical skills: Acquiring the ability to prepare, equip and develop tourism products and assets in accordance with international standards.
		Teaching and	• Giving lectures and explaining the scientific material.

		learning methods	• Using practical examples and solving practical exercises. • Emphasis is placed on students' understanding and comprehension of the material through direct questions and daily tests. • Activating collaborative learning among students to increase their ability to understand. • Providing a safe learning environment and encouraging continuous communication with students.
		Assessment methods	Direct questions during lectures. Daily exercises and quizzes. Monthly and term exams. Monitoring class participation and practical activities. Evaluating small projects or statistical analysis models submitted by students.
		C- Affective and value-based objectives	1. Developing the student's appreciation of the importance of tourism economy In data analysis 2. Enhancing accuracy and objectivity in handling data. 3. Developing a spirit of cooperation and teamwork. 4. Encouraging scientific and logical thinking in interpreting results. Establishing scientific responsibility and integrity in analysis 5. Enhancing confidence in using tourism economy To make decisions.
		Teaching and learning methods	Participating in class discussions. Asking scientific questions and inquiries. Collaborating with other students to understand the scientific material. Practicing solving exercises. Related to the subject of tourism economics and report writing
		Assessment methods	Direct questions during lectures. Daily quizzes. Monthly exams. Term exams. Class participation and academic activities.

12. Course structure

13.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	5	The student understands what tourism economics is and is able to differentiate between tourism economics and general economics.	Introduction to Tourism Economics Definition of tourism economics The difference between tourism economics and general economics	Listening and asking questions	interrogation
	the second	5	It analyzes economic efficiency: He understands market trends: Allocates resources: sets price Balance:	Basic principles of economics Supply and demand concepts The impact of prices in the tourism market	Listening and asking questions	interrogation
	the third	5	Tourism demand is precisely defined Analyze the impact of economic factors The role of non-	tourist demand Factors affecting tourism demand; types of domestic and international tourism demand	Listening and asking questions	interrogation

			economic factors is explained			
	Fourth	5	❖ It is clearThe influence of human and social factors (such as customs, traditions, and awareness of health and safety) on tourist behavior. ❖ He concludesThe role of marketing and technological means in guiding tourists' desires and increasing demand.	Tourist Show Components of the tourism supply, tourism market analysis	Listening and asking questions	interrogation
	Fifth	5	❖ The student should list three positive effects of tourism on national income. ❖ The student should explain how tourism contributes to increasing foreign currency reserves. ❖ The student should be able to differentiate between the direct and indirect economic impact of tourism. ❖ The student should analyze the importance of investing in	The economic effects of tourism, direct and indirect impacts, socio-economic benefits	Listening and asking questions	interrogation

			structure for the development of the tourism economy.			
Sixth	5	☐ The student should specifyBasic concepts of tourism economic policy and its role in economic development. ☐ The student should analyzeThe extent to which tourism contributes as an element to increasing foreign currency revenues and the balance of payments. ☐ The student should explainThe government's role in encouraging tourism investment through tax exemptions and customs facilities.	Sustainability in tourism, the concept of sustainable tourism and its importance, strategies for achieving sustainability	Listening and asking questions	interrogation	
Seventh	5	To defineThe student will learn about tourism investment, both linguistically and technically, accurately after the end of the lesson. To enumerateThe student is interested in three areas of tourism investment (such as: hotels, transportation, parks). To explainThe student's study focused	Economic policies for tourism, the government's role in tourism development, strategies for supporting the tourism sector	Listening and asking questions	interrogation	

			on the impact of tourism investment on the national economy (creating job opportunities, increasing foreign currency). to differentiate The student is torn between investing in structure and investing in tourism services.			
Eighth	5	• To knowThe student understands the concept of tourism marketing and its importance in supporting tourism development. • To explainThe student explained the difference between tourism marketing and the marketing of physical goods. • To analyzeThe student is responsible for the components of the tourism marketing mix (product, price, place, promotion).	Investing in tourism, types of tourism investments, economic feasibility assessment of tourism projects	Listening and asking questions	interrogation	
Ninth	5	• The student should understand the concept of tourism marketing and its importance in supporting tourism	Tourism marketing, tourism marketing strategies, the importance of branding in the tourism sector	Listening and asking questions	interrogation	

			development. • The student should explain the difference between tourism marketing and the marketing of physical goods. • The student should analyze the components of the tourism marketing mix (product, price, place, promotion). • The student should explain the role of marketing in managing impressions and shaping the mental image of a tourist destination.		
tenth	5	The student should define the concept of tourism and tourism employment in his own words. The student should list three of the basic pillars and foundations of tourism. The student should explain the difference between domestic and international tourism. The student should mention the importance of tourism in supporting the national economy and reducing	Tourism and employment, the impact of tourism on the labor market, jobs related to the tourism sector	Listening and asking questions	interrogation

			unemployment.			
	Eleven	5	Understanding the challenges that the tourism sector may face and how to overcome them	Economic challenges in tourism, challenges facing the tourism sector, how to deal with crises	Listening and asking questions	interrogation
	The Twelve	5	Understanding the role of tourism in the global economy and the most significant global impacts on the tourism sector.	Tourism in the global economy, the role of tourism in the global economy, global impacts on tourism	Listening and asking questions	interrogation
	thirteen	5	Understanding and Analysis Tourism data and knowledge of how to make decisions based on these policies	Tourism data analysis, data analysis tools in tourism, how to use data in decision making	Listening and asking questions	interrogation
	fourteen	5	Create a simple regression model to predict values and analyze relationships between variables.	Case studies in tourism economics, analysis of successful and unsuccessful cases in tourism, lessons learned	Listening and asking questions	interrogation
	fifteen	5	Time series, measuring the overall trend, For students and the extent of students' ability to understand the scientific material	Review and final exam: A comprehensive review of the course content.	Explanation with examples	interrogation

14. Structure

Required textbooks .1	
Main references (sources) .2	• Dr. Habas Raja Al-Harbi: Author of the book "Tourism Marketing in Tourist Establishments" (2012), a comprehensive reference covering marketing strategies in the hospitality sector. • Dr. Falah Tayeh Al-Nuaimi and Luay Latif Al-Shukr: authors of the book "Tourism and Hotel Marketing: • Openness / Human diversity / Organizational flexibility. • Dr. Adham Matar: Author of the book "Hotel Marketing: Selling and Promoting Modern Tourism and Hotel Services". • Ali Abdel Jalil Daoud and Abdel Basset (2020): A study on "Ecotourism and its role in sustainable development in • Libya. • Raad Majeed Al-Ani (2008): The book "Investment and Tourism Marketing" • Fatima Belkacem and Zahra Ben Azzouz (2017): Research on "The Role of Sustainable Tourism Development in Combating Unemployment" • Bashir Abbas Al-Alaq and Hamid Abdul-Nabi Al-Tai (1999): Marketing of Tourism Services.
3. Recommended books and references (scientific journals, reports, etc.)	

..Electronic references, websites -4

15. Curriculum Development Plan

1. Providing academic and practical support for applicationstourism economy
2. Creating an interactive classroom environment that encourages collaborative learning.
3. Providing technologiesand the necessary informationAtourism economyIn the library and laboratories.
4. Hosting experts to exchange experiences and develop the curriculum to meet the needs of the labor market.

Study materials for the first stage Course description template

Course description:

The Tourism Statistics course provides students with a fundamental understanding of statistical concepts, data collection, organization, and analysis methods, and their application to support decision-making in tourism and accounting. The course covers

16.	Educational institution	Karbala Polytechnic College
17.	Scientific Department / Center	Tourism technologies
18.	Course Name/Code	Tourism statistics
19.	Available forms of attendance	materialTourism statistics(Theoretical and practical preparations)
20.	Semester/Year	First semester
21.	Number of study hours (total) / Number of units (total)	5 units 5 hours
22.	epoisonCourse Coordinator	Dr. LailaJawad Hussein
23.	Electronic class	https://classroom.google.com/c/NzIxMDU2NzkyNDU5?cjc=zuuu44cb
24.	Date this description was prepared	12/12/2025
25.	Course objectives	The overall objective is to enable the student to understand and apply basic statistical principles and concepts, and to analyze financial and accounting data to support decision-making in tourism and accounting.. Specific objectives include understanding and applying basic statistical concepts and principles, including data collection, organization, presentation, and calculation of descriptive statistical measures. Students will develop skills in statistical analysis, including analyzing financial and accounting data, interpreting results, and drawing conclusions. They will also apply statistics in accounting contexts, such as solving financial problems, forecasting trends, and assessing risks.

26.	Course Outcomes Learning and assessment methods	ج- Cognitive objectives	By the end of the Tourism Statistics course, the student will be able to: 1. Remember and understand basic statistical concepts and terminology. 2. Knowledge of methods for collecting, organizing, and analyzing data. 3. Understanding the applications of statistics in tourism and accounting. 4. Analyzing financial data and drawing practical conclusions.
		ا- Skill objectives	By the end of the Tourism Statistics course, the student will be able to: 1. Applying statistical knowledge to solve practical and accounting problems. 2. Using statistical analysis tools to draw conclusions. 3. Developing statistical models for financial forecasting and process improvement. 4. Using a calculator and statistical software to analyze the data.
		Teaching and learning methods	• Giving lectures and explaining the scientific material. • Using practical examples and solving practical exercises. • Emphasis is placed on students' understanding and comprehension of the material through direct questions and daily tests. • Activating collaborative learning among students to increase their ability to understand. • Providing a safe learning environment and encouraging continuous communication with students.
		Assessment methods	Direct questions during lectures. Daily exercises and quizzes. Monthly and term exams. Monitoring class participation and practical activities. Evaluating small projects or statistical analysis models submitted by students.
		C- Affective and value-based objectives	6. Developing the student's appreciation of the importance of statistics in data analysis 7. Enhancing accuracy and objectivity in handling data. 8. Developing a spirit of cooperation and teamwork. 9. Encouraging scientific and logical thinking in interpreting results. Establishing scientific responsibility and integrity in analysis 10. Enhancing confidence in the use of statistics for decision-making.
		Teaching and learning methods	Participating in class discussions. Asking scientific questions and inquiries. Collaborating with other students to understand the scientific material. Practicing solving exercises and statistical problems. Using a calculator to perform statistical operations
		Assessment methods	Direct questions during lectures. Daily quizzes. Monthly exams. Term exams. Class participation and academic activities.
27.	Course structure		

28.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	5	understandThe role of statistics in analyzing tourism and accounting data and assessing its importance.	Definition of statistics, importance of statistics, relationship of statistics to other sciences.	Listening and asking questions	interrogation
	the second	5	The ability to collect, organize, and classify data correctly.	The nature of statistical data, population and sample, sources of data collection, data collection and classification.	Listening and asking questions	interrogation
	the third	5	The ability to visually display data and analyze frequency distributions.	Frequency distribution, graphical presentation of grouped data, cumulative frequency curve ascending and cumulative frequency curve descending.	Listening and asking questions	interrogation
	Fourth	5	Calculating and interpreting the arithmetic mean of the data.	arithmetic mean.	Listening and asking questions	interrogation
	Fifth	5	Calculating and interpreting the median and applying it to data sets.	The mediator.	Listening and asking questions	interrogation
	Sixth	5	Identifying the mode and understanding its importance in data analysis.	The loom.	Listening and asking questions	interrogation
	Seventh	5	Calculating measures of dispersion and interpreting variances in ungrouped data.	Measures of dispersion (range, variance, standard deviation of ungrouped data).	Listening and asking questions	interrogation
	Eighth	5	Applying measures of dispersion to the grouped data and analyzing the results.	Measures of dispersion (range, variance, standard deviation of grouped data).	Listening and asking questions	interrogation
	Ninth	5	Aziz has the ability to interpret dispersion and understand data distributions.	Measures of dispersion (range, variance, standard deviation of grouped data).	Listening and asking questions	interrogation
	tenth	5	Use the coefficient of variation and the standard score to compare different data.	The coefficient of variation and the standard score for grouped and ungrouped data.	Listening and asking questions	interrogation
	Eleven	5	Calculating and interpreting the simple correlation coefficient to understand the relationship between two variables.	Simple correlation coefficient (Pearson's method for ungrouped data).	Listening and asking questions	interrogation
	The Twelve	5	Application and interpretation of the rank correlation coefficient for ordinal	Rank correlation coefficient (Spearman, Kendall).	Listening and asking questions	interrogation

			data.			
	thirteen	5	Understanding and analyzing the relationship between different traits and groups.	Correlation coefficient of traits (pairing – compatibility).	Listening and asking questions	interrogation
	fourteen	5	Create a simple regression model to predict values and analyze relationships between variables.	simple slope.	Listening and asking questions	interrogation
	fifteen	5	Time series, measuring the overall trend, trend line equationAnalyzing time series data and using it to predict future trends.	Time series analysis, measuring the overall trend, finding the equation for the overall trend line.	Explanation with examples	interrogation

29. Structure

Required textbooks .1	
Main references (sources) .2	• Khashaa Mahmoud. 1989. Introduction to Statistics. Ministry of Higher Education and Scientific Research. .University of Mosul • "Tourism Statistics - Foundations and Applications" by Dr. Mohamed Farid Safwat, 2020, University Knowledge House • "Applied Statistics in the Field of Tourism and Hospitality" by Dr. Ahmed Abdel Gawad, 2021
3. Recommended books and references (scientific journals, reports, etc.)	
..Electronic references, websites -4	

30. Curriculum Development Plan

5. Providing academic and practical support for statistical applications
6. Creating an interactive classroom environment that encourages collaborative learning.
7. Providing statistical technologies and software in the library and laboratories.
8. Hosting experts to exchange experiences and develop the curriculum to meet the needs of the labor market.

Course description template

Course description:

The Principles of Tourism course provides students with a fundamental understanding of the concept of tourism and its economic, social, and cultural significance. It covers the different types of tourists and their motivations, the components of the tourism industry, and the study of tourism supply and demand, as well as tourist seasons. The course also

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Principles of Tourism	
4.	Available forms of attendance	materialPrinciples of Tourism (Theoretical and practical preparations)	
5.	Semester/Year	First semester	
6.	Number of study hours (total) / Number of units (total)	units 8 hours 6	
7.	nameCourse Coordinator	M.D.Muhammad Ali Tuman	
8.	Electronic class	https://classroom.google.com/c/NzIxMDU2NzkyNDU5?cjc=zuuu44cb	
9.	Date this description was prepared	12/12/2025	
10.	Course objectives	General objectiveTo enable the student to understand the basic principles of tourism, to comprehend the types of tourism and tourists and their motives, and to understand the relationship between the elements of the tourism industry and its role in the economy and society. Special GoalsIntroducing the student to the concept of tourism and its local and global importance. Distinguishing between types of tourists and motives for travel and tourism. Understanding tourism supply and demand and their determinants. Studying the nature of tourism in Iraq and the world, including recreational, cultural, religious, medical, and sports tourism. Understanding the elements of the tourism industry and its relationships with other industries.	
11.	Course Outcomes Learning and assessment methods	٥- Cognitive objectives	By the end of the Tourism Statistics course, the student will be able to: 1. Understanding the definition of tourism and its economic and social importance. 2. Distinguishing between types of tourists, their motivations, and the characteristics of tourist demand. 3. Understanding the nature of the tourism offering and tourist seasons.
		٦- Skill objectives	By the end of the Tourism Statistics course, the student will be able to: 1. Analysis of local and international tourism trends. 2. Designing simplified tourist programs according to the needs of tourists. 3. Using tourist information to make informed decisions in tourism planning.
		Teaching and learning methods	• Theoretical lectures and practical demonstrations. • Group discussions and solving real-world problems. • Case studies and analysis of tourism data. • Field trips to enhance practical experience.
		Assessment	Direct questions, short daily quizzes.Preparing reports on

		methods	trips and tourist programs.Participating in classroom discussions and solving practical problems.Term exams to assess knowledge and practical application.
		C- Affective and value-based objectives	1. Developing respect for different cultures and for local and international tourists. 2. Enhancing professional responsibility when dealing with tourist information. 3. Developing a sense of ethics in providing tourism services.
		Teaching and learning methods	Participating in class discussions. Asking scientific questions and inquiries. Collaborating with other students to understand the scientific material. Practicing solving exercises and statistical problems. Using a .calculator to perform statistical operations
		Assessment methods	Direct questions during lectures. Daily quizzes. Monthly exams. Term exams. Class participation and academic activities.

.12 Course structure

.13	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	6	Introducing the student to the concept of tourism and its economic, social and cultural importance.	.General introduction to tourism	Lectures, theoretical explanations, .presentations	Direct questions, .short quizzes
	the second	6	To learn about the types of tourists, their motivations, and the basics of tourism.	The tourist, types of tourism, motives for tourism and its foundations.	Group discussion, case studies, text reading.	Short assignments, discussion questions, written test.
	the third	6	Understanding how to present tourism products and the impact of seasonality on tourism activity.	Tourist supply/seasonality in tourism activity.	Data analysis, practical .lectures	Group presentations, practical .questions
	Fourth	6	Identifying the characteristics of tourist demand and determining peak seasons.	Tourist demand, its characteristics and seasons of tourist demand.	Lectures, studying real-life examples.	Written test, case .study
	Fifth	6	Identifying the factors affecting tourism demand.	Determinants of tourism demand.	Group discussion, practical .examples	Short questions, .written reports
	Sixth	6	Understanding the components of the tourism industry and its interrelationship with other services.	Tourism is a complex industry.	Interactive lectures, .industrial maps	Analytical questions, short .quiz
	Seventh	6	Understanding the relationship between tourism and various	Tourism and its relationship with other industries.	Presentations, .case studies	Short report, discussion .questions

		industries (transport, accommodation, entertainment).			
Eighth	6	To learn about the history of tourism and the most prominent stages of its development globally.	The development of global tourism.	Lectures, historical video .presentation	Short quiz, research .questions
Ninth	6	Understanding the tourism situation in the region and the most important current trends.	An introduction to the tourism movement in the Middle East.	Lectures, maps, statistical data analysis.	Short questions, .group activity
tenth	6	Understanding the historical and regional development of tourism in the Middle East.	The development of tourism in the Middle East.	Studying historical texts, .presentations	Written test, analytical .questions
Eleven	6	Identifying the countries that send tourists and the most important tourist attractions.	Countries that export tourists to the world and tourist attractions.	Maps, interactive lectures, short research.	Practical questions, small .project
The Twelve	6	To learn about leisure tourism opportunities in Iraq.	The recreational nature of tourism in Iraq.	Lectures, practical examples, field visits.	Short reports, discussion .questions
thirteen	6	Understanding the most important historical and religious sites in Iraq.	The historical and religious nature of tourism in Iraq.	Lectures, maps, .field studies	Short questions, a mini-project.
fourteen	6	Learn about medical tourism destinations and the services offered.	Medical tourism in Iraq.	Lectures, field .visits	Practical questions, written .report
fifteen	6	Understanding the types of specialized tourism and their economic importance.	Business tourism, cultural and sports tourism in Iraq.	Lectures, presentations, .case studies	Written test, .group activity

Structure .14	
Required textbooks .1	
Main references (sources) .2	
3. Recommended books and references (scientific journals, reports, etc.)	

..Electronic references, websites -4	
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Curriculum Development Plan .15	
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| <ol style="list-style-type: none">1. Providing academic and practical support for statistical applications2. Creating an interactive classroom environment that encourages collaborative learning.3. Providing statistical technologies and software in the library and laboratories.4. Hosting experts to exchange experiences and develop the curriculum to meet the needs of the labor market. | |
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Course description template

Course description template:

The Geography and Tourism course in Iraq provides students with basic knowledge of geographical concepts and their relationship to tourism, ancient cultural centers, natural and human resources for tourist attraction, tourism planning and services, and the ecosystem and the relationship of humans to it.

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Tourism Geography	
4.	Available forms of attendance	Mandatory (theoretical and practical lectures) / for the subject of Archaeology and History of Iraq	
5.	Semester/Year	First semester	
6.	Number of study hours (total) / Number of units (total)	Number of units 6 hours 4	
7.	nameCourse Coordinator	Dr. Jannat Reda Mohamed	
8.	Electronic classroom	https://classroom.google.com/c/ODMxNDM1Mzc5MTc5	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	General: To provide the student with scientific knowledge about Iraq's tourist attractions in general. Special: To provide the student with applied and scientific knowledge about Iraq's tourist sites and their impact on building scientific civilization in Iraq.	
11.	Course Outcomes Learning and assessment methods	ج- Cognitive objectives	1. Understanding the concept of tourism 2. Identifying the natural and human resources necessary for attracting tourism 3. Understanding the importance of structure in tourism activity 4. Discovering tourist destinations worldwide
		ح- Skill objectives	Geographical distribution of tourist destinations in the world
		Teaching and learning methods	1. Interactive classroom lecture 2. Individual and group presentations 3. - Real-world environmental case studies. Quarterly research and reports. Workshops and group discussions. 4. The flipped classroom method: Students are provided in advance with (videos, presentations, summaries) to study, and then lecture time is allocated for discussion, analysis, and practical application to real environmental issues.
		MethodsEvaluation	1. Daily tests 2. monthly exams 3. Reports 4. Student activity within the classroom.
		C- Affective and value-based objectives	1.The scientific material is useful in understanding the course of events. 2.The ability to cope with emerging developments. 3.The ability to manage and provide field guidance. 4.Developing the student's ability to analyze social variables to identify different skills and solve problems. 5.The ability to understand deeply and accurately the most important laws and ways to improve them.
		Teaching and	Lectures, explanations, exercises, classroom and

				learning methods	extracurricular activities, field application, scientific trips	
				Assessment methods	Direct questions, daily and monthly quizzes, discussions, extracurricular activities, term exams	
	course structure					
12.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	4	Understanding the lesson	Geography basic conceptsGeographical concepts Divisions of Geography	The lecture method includes discussion.	Questions and discussion Daily exam
	the second	4	Understanding the lesson	The relationship of geography to other sciencesThe relationship between geography and tourism The concept of tourism	The lecture method includes discussion.	Questions and discussion Daily exam
	the third	4	Understanding the lesson	The economic, social, and political importance of tourism	The lecture method includes discussion.	Daily exam report
	Fourth	4	Understanding the lesson	Knowledge of ancient cultural centers (religious and archaeological)	The lecture method includes discussion.	Discussion of a daily exam
	Fifth	4	Understanding the lesson	Natural attractions for tourism	The lecture method includes discussion.	Daily exam questions and answers
	Sixth	4	Understanding the lesson	Human resources in tourism	The lecture method includes discussion.	Daily exam questions and answers
	Seventh	4	Understanding the lesson	Tourism departments: Domestic tourism, foreign and international tourism	The lecture method includes discussion.	Daily exam reports
	Eighth	4	Understanding the lesson	The relationship between transportation and tourist attraction	The lecture method includes discussion.	Discussion of a daily exam
	Ninth	4	Understanding the lesson	Tourism planning: its concept and the factors that influence it	The lecture method includes discussion.	Discussion of a daily exam
	tenth	4	Understanding the lesson	Tourist facilities and services	The lecture method includes discussion.	interrogation
	Eleven	4	Understanding the lesson	Geographical distribution of tourism services in Iraq	The lecture method includes discussion.	Discussion of a daily exam
	The Twelve	4	Understanding the lesson	Experiences in tourism planning	The lecture method includes discussion.	interrogation
	thirteen	4	Understanding the lesson	The ecosystem: its components and characteristics Ecosystem concept Components of the ecosystem Ecosystem characteristics The difference between an ecosystem and a geographical system	The lecture method includes discussion.	Daily exam questions and answers

fourteen	4	Understanding the lesson	Humans and the Environment The relationship between humans and the environment Environmental deterministic theories – spatial– compatibility)	The lecture method includes discussion.	Discussion of a daily exam
fifteen	4	Understanding the lesson	International agreements for environmental protection	The lecture method includes discussion.	Discussion of a daily exam

13. Structure

Tourism Geography, Ibrahim Ali Ghanem	Required textbooks .1
Domestic tourism, Hamdi Ahmed El-Deeb	Main references (sources) .2
International Tourism Magazine International Tourism, Hamdi Al-Deeb, Kuwait Geographical Society, Issue 166, 1994	3- Recommended books and references (scientific journals, reports, etc.)
World Tourism Organization website	Electronic references, websites -4

14. Curriculum Development Plan

1. Expanding the study of natural and human factors affecting the geography of tourism.
2. A study of changes in tourist flows resulting from climate change in Iraq.
3. Studies on the state of tourism geography in Iraq.

Course description template

Course description:

It's impossible to imagine life today without computers or other digital devices. Knowing how to use a computer is essential. Many of our students benefit from our core computer science course, which teaches them the fundamentals of computers, technologies, and basic internet skills. The course introduces students to the basics of computing, including

1	Educational institution	Karbala Polytechnic College
2	Scientific Department / Center	Tourism technologies
3	Course Name/Code	computer
4	Available forms of attendance	computer
5	Semester/Year	First semester
6	Number of study hours (total) / Number of units (total)	3Number of units 3Number of hours
7	nameCourse Coordinator	Wedyan Jawad Kadhem
8	Electronic class	https://classroom.google.com/c/NzIxMDU2NzkyNDU5?cjc=zuuu44cb
9	Date this description was prepared	12/12/2025
11	Course objectives	• Enabling the student to become familiar with computers • Enabling the student to understand the basic components of a computer (Hardware components, software) • Enabling the student to become familiar with operating systems and their details • To enable the student to learn the basics and details of text processing • Enabling the student to become familiar with data tables and their details. • Enabling the student to learn the basics and details of presentation software.

12	Course Outcomes Learning and assessment methods	Cognitive objectives	By the end of the computer course, the student will be able to: 1. Identifying computer components 2. Learn about the most important computer operating systems and how to use their graphical interfaces. 3. Understanding computer programs and ready-made applications. 4. Applying the basic commands and instructions specific to the Windows operating system and its applications. 5. Designing templates and documents using ready-made computer programs and applications.
		Skill objectives	By the end of the Fundamentals of Travel and Tourism course, the student will be able to: 1. The student learns the skill of identifying computer components and how to assemble them in the laboratory. 2. The student learns the skill of using ready-made programs for word processing, statistics, and presentation. 3. The student acquires the skill of designing and implementing templates for text documents, statistical equations, and presentations using ready-made applications.
		Teaching and learning methods	1. Scientific lectures 2. Using visual aids (smartboard and display screen) 3. Using visual aids in the laboratory 4. Using electronic scientific programs and applications 5. Scientific dialogue, raising questions, and deriving answers from them. To complete simple projects.
		Assessment methods	1. The cups 2. Term and annual exams 3. Seminars 4. Weekly reports 5. the audience 6. Laboratory activity
		C- Affective and value-based objectives	1. Working as a team 2. Adherence to the ethics of the educational institution 3. Enhancing cognitive spirit
		Teaching and learning methods	1. Theoretical and practical lectures 2. Student training in the computer lab 3. Approval of lectures Video to increase nudity
		Assessment methods	Lectures, theoretical explanations, practical exercises, classroom and extracurricular training, and practical application in the computer lab to enhance students' skills.
31.			General and transferable skills (other skills related to employability and personal development). 1. The student will be able to understand how to follow programs within computer devices. 2. Using the easiest and fastest methods to access and

				execute the instructions and commands required to perform a specific function on the computer. 3.Enabling the student to acquire the skills to use modern technologies in teaching and learning computer science. 4.Enabling students to acquire skills to identify problems resulting from computer misuse and to work on solving them.			
13	Course structure						
	Week	Hours	Required learning outcomes	Unit name		Learning method	Evaluation Method
				theoretical	practical		
	the first	3	The student learns about	Introduction to the computer	Computer components	theoreticalListening and asking questions	Quiz + Attendance
	the second	3	The student understands the subject	Computer components	Assembling and connecting computer components	theoreticalListening and asking questions	Quiz + Attendance
	the third	3	The student understands the subject	Types of computers	Types of computers	theoreticalListening and asking questions	Quiz + Attendance
	Fourth	3	The student understands the subject	Operating systems and graphical interfaces	Using operating systems and graphical interfaces	theoreticalListening and asking questions	Quiz + Attendance
	Fifth	3	The student understands the subject	Understanding the components of graphical interfaces	Graphical interface commands and instructions	theoreticalListening and asking questions	Quiz + Attendance
	Sixth	3	The student understands the subject	Getting to know Microsoft Word	Using Microsoft Word	theoreticalListening and asking questions	Quiz + Attendance
	Seventh	3	The student understands the subject	How to use Microsoft Word	Designing and creating documents in Microsoft Word	theoreticalListening and asking questions	Quiz + Attendance
	Eighth	3	The student understands the subject	Getting to know Microsoft Excel	Using Microsoft Excel	theoreticalListening and asking questions	Quiz + Attendance
	Ninth	3	The student understands the subject	How to use Microsoft Excel	Designing and implementing worksheets in Microsoft Excel	theoreticalListening and asking questions	Quiz + Attendance
	tenth	3	The student understands the subject	Getting to know Microsoft PowerPoint	Using Microsoft PowerPoint	theoreticalListening and asking questions	Quiz + Attendance
	Eleven	3	The student understands the subject	How to use Microsoft PowerPoint	Designing and implementing	theoreticalListening and asking questions	Quiz + Attendance

					slides in Microsoft PowerPoint		
The Twelve	3	The student understands the subject	Introduction to the Internet and Browsing	Searching and browsing using the Internet	theoreticalListening and asking questions	Quiz + Attendance	
thirteen	3	The student understands the subject	Internet use and browsing	Advanced Internet Search	theoreticalListening and asking questions	Quiz + Attendance	
fourteen	3	The student understands the subject	Communications and email	Using email	theoreticalListening and asking questions	Quiz + Attendance	
fifteen	3	The student understands the subject	Introduction to Cloud Computing	Using cloud computing	theoreticalListening and asking questions	Quiz + Attendance	

14 Structure

Required textbooks .1	Diagnostic Criteria in general practical's laboratory techniques
Main references (sources) .2	Raham brown, david Watson, "Cambridge IGCSE (Information and Communication Technology"3rd Edition(2020) .1 Evans, Kendall Martin, Mary Anne Poatsy, "Technology In Action Complete" 16th Edition (2020) .2 Al-Khader on Al-Khader, Researcher: "Computer Fundamentals 2016"
3. Recommended books and references (scientific journals, reports, etc.)	Journal of medical laboratory technology in general objective.
..Electronic references, websites -4	Al-Khader Ali Al-Khader, researcher, "Computer Basics", 2016. Ziad Muhammad Abboud, researcher, "Computer Basics and Office Applications," 2014.

15 Curriculum Development Plan

1. Providing academic and practical support to students through workshops and practical training on computer use.
2. Providing a suitable classroom environment that allows for the diversification of teaching and learning strategies.
3. Equipping the library and laboratories with modern technologies and software to support student learning.
4. Hosting computer experts and practitioners to exchange experiences and develop course content to meet the needs of the labor market.

Course description template

Course description:

The course description providesFor the materialTravel and Tourism Basics:This course aims to provide students with fundamental knowledge about the travel and tourism industry and its economic, social, and cultural role at both the local and global levels. It

1	Educational institution	Karbala Polytechnic College	
2	Scientific Department / Center	Tourism technologies	
3	Course Name/Code	Travel and Tourism Basics	
4	Available forms of attendance	materialTravel and Tourism Basics(Theoretical and practical preparations)	
5	Semester/Year	First semester	
6	Number of study hours (total) / Number of units (total)	units 8 hours 6	
7	nameCourse Coordinator	M.M. Rasoul Taher Rasoul	
8	Electronic class	https://classroom.google.com/c/NzIxMDU2NzkyNDU5?cjc=zuuu44cb	
9	Date this description was prepared	12/12/2025	
	Course objectives	General: The general objectives of the Fundamentals of Travel and Tourism course are to introduce the student to the concept and importance of travel and tourism, to provide him with basic knowledge of the tourism industry and its various fields, and to develop his awareness of the role of tourism in economic and social development. private:The specific objectives of the course are to enable the student to clarify the concepts and types of tourism, to identify the components of the tourism industry, to understand the importance of tourism in supporting the national economy, and to identify the fields and job opportunities in the travel and tourism sector.	
10	Course Outcomes Learning and assessment methods	٤- Cognitive objectives By the end of the Fundamentals of Travel and Tourism course, the student will be able to: 4. It defines the concepts of tourism and travel and distinguishes between them. 5. It explains the origin and development of the tourism industry globally and locally. 6. It explains the components of the tourism industry (transport, accommodation, tourist attractions, support services). 7. It defines the regulatory bodies for the tourism sector, both locally and internationally. 8. It explains the role of travel and tourism companies and airline offices. 9. He learns the basic terminology used in the field of travel and tourism. 10. It explains the procedures for travel, booking, and issuing tickets.	٥-Skill objectives By the end of the Fundamentals of Travel and Tourism course, the student will be able to: 4. He uses tourist terminology correctly in practical situations. 5. He carries out the initial tourist booking procedures.

			6. It is a simple tourist program tailored to the client's needs. 7. It deals with booking forms and travel forms. 8. It calculates the total cost of a tourist trip. 9. Employs effective communication skills with clients. 10. Organizes customer files and travel documents. 11. He applies customer service procedures in travel agencies.
		Teaching and learning methods	• Searching for information about different tourist destinations. • Reading tourist brochures and reports related to the travel industry. • Working in groups to prepare a comprehensive tourist program. • Preparing price quotes for tourist trips. • Simulating the procedures for receiving a customer in a travel agency.
		Assessment methods	13 Evaluate student engagement in discussions. 14 Asking questions and contributing to problem-solving. 15 .Giving homework
		C- Affective and value-based objectives	4. It explains the concepts and types of tourism. 5. It is a complete tourist program. 6. He adheres to professional ethics and respects cultures to learn about different skills and solve problems.
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.

1	Course structure					
1						
	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	6	The student will have the ability to learn about tourism.	Introduction to Tourism (Definition of tourism, origin and development, importance of tourism locally and internationally).	Listening and asking questions	interrogation
	the second	6	The student will be able to identify different types of tourism.	Types of tourism (recreational, cultural, religious, environmental, medical, educational)	Listening and asking questions	For questioning
	the third	6	The student will be able to identify different types of tourism.	Types of tourism (recreational, cultural, religious, environmental, medical, educational)	Listening and asking questions	For questioning
	Fourth	6	The student will be able to identify the components of tourism.	Components of tourism (tourist attractions, transportation, accommodation, support services).	Listening and asking questions	For questioning
	Fifth	6	The student will have	The travel industry	Listening and	For

		the ability to learn about the travel industry.	(definition of the travel industry, actors: airlines, agencies).	asking questions	questioning
Sixth	6	The student will have the ability to know International tourism organizations	International tourism organizations.	Listening and asking questions	For questioning
Seventh	6	The student will have the ability to know tourist demand	Tourism demand (definition of tourism demand, factors affecting it (economic, social)).	Listening and asking questions	For questioning
Eighth	6	The student will have the ability to know tourist show	Tourism offering (the concept of offering, tourism product development, destinations).	Listening and asking questions	For questioning
Ninth	6	The student will have the ability to know Sustainable tourism	Sustainable tourism (ecotourism, social responsibility, environmental impact).	Listening and asking questions	For questioning
tenth	6	The student will have the ability to know Tourist transport	Tourist transportation methods (air, land, sea, factors affecting the choice of transportation).	Listening and asking questions	For questioning
Eleven	6	The student will have the ability to know Accommodation and hospitality facilities	Accommodation and hospitality (hotels, resorts, services, hotel classifications).	Listening and asking questions	For questioning
The Twelve	6	The student will have the ability to know Marketing mix elements	Marketing mix elements, digital marketing, promotion).	Listening and asking questions	For questioning
thirteen	6	The student will have the ability to know Tourism planning.	Tourism planning (concept of planning, its types, steps, examples of national plans).	Listening and asking questions	For questioning
fourteen	6	The student will have the ability to know Tourist safety and security	Tourism security and safety (travel risks, crisis management, role of governments).	Listening and asking questions	For questioning
fifteen	6	The student will have the ability to know Modern trends	Modern trends (smart tourism, technology, post-pandemic tourism).	Listening and asking questions	For questioning

12Structure	
Required textbooks .1	
Main references (sources) .2	• Al-Shammari, Ahmed Kadhim (2020). Tourism in Iraq: Reality and Challenges. .Baghdad: Dar Al-Rafidain Publishing • Al-Saadi, Mona Abdul Hussein (2019). Components of Religious Tourism in Iraq. .University of Kufa, College of Arts • Introduction to Tourism and Hotel Sciences: Dr. Mustafa Yousef Kafi, 1st Edition, Dar Al-Hamid, Amman, 2015. • Tourist Guidance: Dr. Osama Al-Faouri, 1st Edition, Dar Al-Warraq, Amman, 2006 AD. • Tourism between theory and practice: Ahmed Al-Jallad, 1st edition, Alam Al-Kutub, Cairo, 1997.

	• Introduction to the Science of Tourism: Ahmed Al-Jallad, 1st Edition, Alam Al-Kutub, Cairo, 2000 AD. • Principles of the Tourism Industry: Hamid Abdel Nabi, 1st Edition, Al-Warraq, Amman, 2009 AD.
3. Recommended books and references (scientific journals, reports, etc.)	• Tourism among the Arabs: Heritage and Civilization: Muhammad Farid, Vol. 1 and Vol. 2, 1st ed., Dar Al-Hilal, Beirut, 2000 AD. • Marwan Al-Sukkar: Tourism, its content and effects, 1st edition, Dar Majdalawi, Amman, 1994 AD. • Panorama of Tourist Life: Atiya Muhammad Shehata, 1st Edition, Supreme Council of Culture, Cairo, 2002 AD.
..Electronic references, websites -4	• https://ar.wikipedia.org/wiki/%D8%B3%D9%8A%D8%A7%D8%AD%D8%A9%20%D9%85%D8%B3%D8%AA%D8%AF%D8%A7%D9%85%D8%A9%20%D9%84%D8%B3%D9%8A%D8%A7%D8%AD%D8%A9%D8%A3%D9%86%D9%88%D8%A7%D8%B9%D8%A7%D9%84%D8%B3%D9%8A%D8%AB%D8%A7%D9%84%D9%83%D9%85%D9%88%D8%A7%D9%84%D8%B9%D8%AF%D8%AF%D9%88%D8%A7%D9%84%D8%AC%D9%88%D8%AF%D8%A9
13 Curriculum Development Plan	
1. Providing academic, scientific and practical support in organizing scientific trips for specialized institutions. 2. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 3. Providing information technology in the campus library. 4. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.	

Course description template

Course description:

This course description provides a summary of the material. date and Iraqi civilization: This course introduces students to the history and civilization of Iraq from ancient times to the late Islamic periods, emphasizing Iraq's civilizational role in the development of humanity. It covers the rise of ancient civilizations in Mesopotamia, such as the Sumerian, Akkadian,

1	Educational institution	Karbala Polytechnic College	
2	Scientific Department / Center	Tourism technologies	
3	Course Name/Code	History and Civilization of Iraq	
4	Available forms of attendance	Mandatory (theoretical and practical lectures) / for the subject of Archaeology and History of Iraq	
5	Semester/Year	First semester	
6	Number of study hours (total) / Number of units (total)	Number of units 6 hours 5	
7	name Course Coordinator	millimeter.Nadhir Mahdi	
8	Electronic classroom	https://classroom.google.com/c/ODMxNDM1Mzc5MTc5	
9	Date this description was prepared	2025/12/12	
10	Course objectives	General: To provide the student with scientific knowledge about Iraq's tourist attractions in general. Special: To provide the student with applied and scientific knowledge about Iraq's tourist sites and their impact on building scientific civilization in Iraq.	
11	Course Outcomes Learning and assessment methods	١- Cognitive objectives	5. To learn about the most important basic principles of the history of Iraq and the most important tourist attractions in the field of specialization. 6. To learn about the ancient eras that Iraq went through, the first peoples who inhabited Iraq, and the places where their remains are found. 7. To identify the civilizations that were established on the land of Iraq, to determine their history, locations, kings, and the most important monuments they left behind. 8. Identifying the foreign powers that ruled Iraq until the Islamic liberation. 9. A detailed and divided overview of Iraq's tourist attractions. (Antiquities of the northern, central, and southern regions)
		٢- Skill objectives	Conducting scientific field trips to explore Iraq's tourist sites Writing various reports, research papers, and scientific articles on Iraqi tourist sites.
		Teaching and learning methods	5. .The scientific lecture 6. .Discussion among the students 7. .Tourist trips 8. .Field reports 9. .Reports pertaining to lectures
		Methods Evaluation	.Daily exams .Asking some questions .Giving homework
		C- Affective and value-	6. The scientific material is useful in understanding the course of events.

				based objectives	7.The ability to cope with emerging developments. 8.The ability to manage and provide field guidance. 9.Developing the student's ability to analyze social variables to identify different skills and solve problems. 10. The ability to understand deeply and accurately the most important laws and ways to improve them.	
				Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips	
				Assessment methods	Direct questions, daily and monthly quizzes, discussions, extracurricular activities, term exams	
12	course structure					
13	Week	Ho urs	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	5	The student will have knowledgeSumeri an civilization	Sumerian civilization:The first civilization documented in history originated in southern Iraq.	The lecture method includes discussion.	interrogati on
	the second	5	The student will have knowledgeIn Mesopotamia	Mesopotamia: A historical region encompassing the Tigris and Euphrates rivers, where many civilizations arose.	The lecture method includes discussion.	interrogati on
	the third	5	The student will have knowledgeIn the Kingdom of Babylon:	Kingdom of Babylon:One of the ancient kingdoms in southern Iraq that was influenced by the Sumerian civilization.	The lecture method includes discussion.	interrogati on
	Fourth	5	The student will ha knowledge of the Assyrian kingdom.	Kingdom of Assyria:One of the ancient kingdoms in northern Iraq, which flourished during certain periods of history.	The lecture method includes discussion.	interrogati on
	Fifth	5	The student will have knowledge ofcity of Babylon	Babylon:A historic city famous for its delicious tower and legal code.	The lecture method includes discussion.	interrogati on
	Sixth	5	The student will have knowledge At the Ziggurat Temple	Ziggurat Temple:A stepped tower or pyramid made of clay, which was seen in some ancient cities in Iraq.	The lecture method includes discussion.	interrogati on
	Seventh	5	The student will have knowledge in the Assyrian Empire:	Assyrian Empire:A famous empire that arose in northern Iraq during a certain period.	The lecture method includes discussion.	interrogati on
	Eighth	5	The student will have knowledgeThe Crusades	The Crusades:Religious conflicts between Westerners and Arabs in the Middle Ages.	The lecture method includes discussion.	interrogati on
	Ninth	5	The student will have knowledgeIslam	Islam:The religion adopted by the Arabs and spread in Iraq and other countries.	The lecture method includes discussion.	interrogati on

tenth	5	The student will have knowledgeIn the Abbasid state:	Abbasid State:An Arab Muslim empire that ruled Iraq and the Arab region.	The lecture method includes discussion.	interrogati on
Eleven	5	The student will have knowledgecity of Samaria:	Samaria city:The capital of the Abbasid Empire during a period of history.	The lecture method includes discussion.	interrogati on
The Twelve	5	The student will have knowledgeIn the Ottoman Empire:	Ottoman Empire:A Turkish-Arab empire ruled the region for a period of time.	The lecture method includes discussion.	interrogati on
thirteen	5	Understanding the lesson	British colonialism:British intervention in Iraq and the Arab region in the twentieth century.	The lecture method includes discussion.	interrogati on
fourteen	5	The student will have knowledgeIn the Iraqi-Iranian conflict:	Iraqi-Iranian conflict:A war between Iraq and Iran in the 1980s.	The lecture method includes discussion.	interrogati on
fifteen	5	The student will have knowledgeIn contemporary Iraq:	Contemporary Iraq:History and recent events in Iraq, including political and social crises	The lecture method includes discussion.	interrogati on

14 Structure

Required textbooks .1	Principles of tourist archaeology
Main references (sources) .2	1- The book "Archaeology in Iraq". 2- A historical guide to archaeological sites in Iraq 3- The book "Archaeology in Iraq: Its Origins and Development"
3- Recommended books and references (scientific journals, reports, etc.)	The importance of antiquities and cultural heritage in Iraq and the effectiveness of legal measures in protecting them
Electronic references, websites -4	/https://iraqhistory.org

15 Curriculum Development Plan

1. Providing academic support in organizing trips to learn about Iraq's tourist sites.
2. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
3. Providing information technology in the campus library.
4. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description template:

This course introduces students to the fundamental concepts of accounting and their applications in the tourism and hospitality sector. It focuses on the preparation and analysis of financial statements for tourism establishments such as hotels, travel and tourism companies,

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Tourism accounting	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Tourism Geography	
5.	Semester/Year	First semester	
6.	Number of study hours (total) - Number of units (total)	units 8 hours 6	
7.	nameCourse Coordinator	M.M. Omar Badri Hassan	
8.	Electronic class	https://classroom.google.com/c/NzkyNTU4ODUwNTMw?cjc=n5ne4rmh	
9.	Date this description was prepared	2025/12/12	
10	Course objectives	Year: The Tourism Accounting course aims to provide students with the basic knowledge and skills in specialized accounting for tourism establishments, and to enable them to understand the nature of tourism financial transactions and how to record, analyze, and use them in making administrative decisions. Specific: By the end of the course, the student is expected to be able to 1. Understanding the concept and importance of tourism accounting. 2. Distinguishing between tourism accounting and general accounting. 3. Understanding the nature of revenues and costs in tourist establishments. 4. Preparing financial records and reports for tourist establishments. 5. Analyzing financial statements and using them in control and planning.	
11	Course Outcomes Learning and assessment methods	Cognitive objectives	The student is expected to gain knowledge of: Concepts and principles of tourism accounting. Types of tourist establishments and their accounting characteristics. Accounting systems used in hotels and tourism companies. Elements of tourism costs and revenues. Tourism financial statements and reports. Principles of financial control in the tourism sector.
		Skill objectives	The student is expected to be able to: Recording the financial transactions of tourist establishments. Setting up journal entries and posting to the professor. Preparing financial statements for hotels and tourist establishments. Using accounting data in decision-making. Analysis of deviations and tourism costs. Working as part of a team to solve practical accounting problems.

		Teaching and learning methods	The teaching methods used include: Theoretical lectures. Classroom discussions. Case studies. Solving accounting exercises and problems. Presentations. Cooperative learning (teamwork). Use accounting software (if possible).
		Assessment methods	Students are assessed through: Written tests (midterm and final). Short tests. Homework. Practical exercises and applications. Individual or group projects. Classroom participation.
		C- Affective and value-based objectives	The course aims to develop: Commitment to honesty and accuracy in accounting work. Respecting the ethics of the accounting profession. Take professional responsibility. Assessing the role of accounting in supporting the tourism sector. Developing a spirit of cooperation and teamwork. Strengthening belonging and awareness of the importance of tourism in the national economy
		Teaching and learning methods	Theoretical lectures. Practical workshops on accounting software. Real-world case studies of tourism companies. Teamwork and small projects. Field visits to hotels and travel agencies (if possible).
		Assessment methods	Periodic tests: Assess understanding of fundamental principles. Practical projects: Analyzing financial statements and solving case studies. Participation and activities: Attending workshops and discussions. Final exam: To assess overall academic achievement.

12 Course structure						
13	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	6	The student will have knowledge for Accounting for tourism companies	Introduction to Accounting for Travel Agencies Definition of accounting and its importance in the tourism industry. Presentation of curriculum objectives and .expected learning outcomes	Presentation and discussion	interrogation
	the second	6	The student will have knowledge Basic accounting principles	Basic accounting principles Studying the basic concepts of accounting (such as assets, liabilities, and equity). Understanding the .accounting cycle	Presentation and discussion	interrogation
	the third	6	The student will have knowledge According to	International Accounting Standards	Presentation and	interrogation

		accounting standards	Review of International Financial Reporting Standards (IFRS). How to apply standards in tourism companies.	discussion	
Fourth	6	The student will have knowledgePreparing financial statements	Preparing the financial statements (Part 1). How to prepare a balance sheet. Understanding the main components of a balance sheet.	Presentation and discussion	interrogation
Fifth	6	The student will have knowledgePreparing financial statements	Preparing the financial statements (Part Two). Preparing an income statement. Understanding how to calculate profits and losses.	Presentation and discussion	interrogation
Sixth	6	The student will have knowledgePreparing a cash flow statement	Preparing a cash flow statement; how to prepare a cash flow statement; understanding the importance of cash flow for tourism companies.	Presentation and discussion	interrogation
Seventh	6	The student will have knowledgeBy recording financial transactions	Recording Financial Transactions: How to record financial transactions for travel agencies. Using journals	Presentation and discussion	interrogation
Eighth	6	The student will have knowledgeBy analyzing financial data	Financial Data Analysis (Part 1) Financial data analysis tools. Understanding financial ratios and how to use them.	Presentation and discussion	interrogation
Ninth	6	The student will have knowledgeBy analyzing financial data	Financial Data Analysis (Part Two). Applying Financial Ratios to Financial Statements. Practical Case Studies for Financial .Performance Analysis	Presentation and discussion	interrogation
tenth	6	The student will have knowledgeFinancial performance evaluation	Financial performance evaluation. How to evaluate financial performance. Using ratios and analysis, understand how to make decisions based on financial analysis.	Presentation and discussion	interrogation
Eleven	6	The student will have knowledgeFinancial planning	Planning Financial planning strategies for tourism companies. The importance of budget planning.	Presentation and discussion	interrogation
The	6	The student will have	Cash management. How to	Presentation	interrogation

Twelve		knowledgeCash Management	manage cash flow in tourism companies. Strategies for improving cash management.	and discussion	
thirteen	6	The student will have knowledgeCosts in travel agencies	Costs in travel agencies Types of costs (fixed and variable) and how to manage them. Analysis of the cost of tourism services.	Presentation and discussion	interrogation
fourteen	6	The student will have knowledgeRegarding taxes and corporate obligations	Taxes and corporate obligations Understanding the taxes applied to tourism companies. How to manage tax obligations.	Presentation and discussion	interrogation
fifteen	6	The student will have knowledgePresenting the final projects	Presentation of final projects.Presenting student projects on accounting for tourism companies. Discussion of the results and .conclusions drawn	Presentation and discussion	interrogation

14. Structure	
Required textbooks .1	
Main references (sources) .2	1.Mohamed Abdel Salam Abu Qahf, Hotel and Tourism Accounting, Egyptian Universities House, 1st Edition, 2007. 2.Ahmed Helmy Gomaa, Accounting in Tourist and Hotel Establishments, Dar Al Nahda Al Arabiya, 2nd Edition, 2010. 3.Mohamed Farid Abdel Rahman, Accounting for Hotels and Tourist Establishments, University Press, 2nd Edition, 2012.
3- Recommended books and references (scientific journals, reports, etc.)	1.Abdullah Ahmed Abdullah, Tourism Accounting: Foundations and Applications, Dar Al-Fikr Al-Jami'i, 1st edition, 2013. 2.Hassan Youssef, Accounting Systems in Hotels, Dar Al Thaqafa, 1st Edition, 2015.
Electronic references, -4 ...websites	

15. Curriculum Development Plan

1. The content is updated to keep pace with changes in the tourism sector.
2. Integrating modern technology and new software into education.
3. Introducing guest lecturers from the tourism industry.
4. Developing electronic educational resources (videos, simulation programs).
5. Conducting surveys to measure student satisfaction and improve teaching methods.

Course description template

Course description template:

This course description provides a summary of the material.
Public Relations: The course covers the principles of public relations and its role in building the public image of organizations, defining its basic functions, target audiences, effective communication

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Public Relations	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject	
5.	Semester/Year	First semester	
6.	Total number of study hours - Total number of units	Number of units 4 hours 4	
7.	nameCourse Coordinator	Dr. Muhammad Ali Tuman	
8.	Electronic class	https://classroom.google.com/c/MTcxNTM0OTQ3Mzk2?cjc=zbv6qib	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	Year: The course aims to provide students with the basic knowledge and skills in the field of public relations, and to enable them to understand its role in building the mental image of organizations and promoting effective communication with different audiences according to scientific and ethical principles. :private 1. Defining the concept of public relations and explaining its origins and development. 2. Distinguishing between public relations and other communication activities such as advertising and marketing. 3. Defining the functions and roles of public relations within organizations. 4. Identifying the different types of audiences and ways to communicate with them. 5. Applying the principles of planning and implementing public relations programs and campaigns.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. Defining the concept of public relations and its importance in institutions. 2. Distinguishing between public relations, advertising, and media. 3. Explaining the functions of public relations and its roles in building a positive public image. 4. Identifying internal and external public relations audiences. 5. Understanding work ethics in public relations.
		Skill objectives	1. Writing press releases and drafting communication messages. 2. Effective communication with the public and the media. 3. Using persuasion and influence skills. 4. Planning and executing simple public relations campaigns. 5. Working as part of a team and organizing events.
		Teaching and learning	1. Interactive lecture 2. Discussion and dialogue 3. Real-life case studies

		g method s	4..Cooperative learning and teamwork 5..Brainstorming 6..Project-based learning
		Assess ment method s	1. Written tests (short and final). 2. .Presentations 3. .Reports and research 4. Practical projects (public relations campaign). 5. Direct observation of performance and participation.
		C- Affectiv e and value- based objectiv es	1. The student is expected to: 2. He appreciates the importance of public relations in serving society and institutions. 3. He adheres to ethical and professional values in communication work. 4. It fosters a sense of responsibility and institutional belonging. 5. He respects other opinions and accepts constructive criticism.
		Teachi ng and learnin g method s	Project-based learning. Simulation and role-playing (such as press conferences). Using multimedia and social media.
		Assess ment method s	Direct questions, daily and monthly exams, discussion, extra activities, term exams.

.12 Course structure

.13	Week	Ho urs	Required learning outcomes	Unit or topic name	Learning method	Evaluation Method
	the first	4	The student will have knowledgePublic Relations	The concept of public relations, the historical development of public relations, the duties of an organization or company, the managerial concept of public relations.	Holding the discussion	interrogation
	the second	4	The student will have knowledgeWith the development of public relations	The origins and development of public relations globally and locally, the objectives of public relations, defining the role of public relations within the organization, the internal organization of public relations, and the scope of work of the public relations department.	Holding the discussion	interrogation
	the third	4	The student will have knowledgePublic relations objectives	The origins and development of public relations globally and locally, the objectives of public relations, defining the role of public relations within the organization, the internal organization of public relations, and the scope of work of the public relations department.	Holding the discussion	interrogation
	Fourth	4	The student will have knowledgeIn the public's sense	The concept of the audience, types and characteristics of the audience, the external audience, the type of external audience.	Holding the discussion	interrogation

Fifth	4	The student will have knowledgeWith the external audience	Information that external audiences want, objectives of dealing with the audience, and the correct ways to deal with the audience	Holding the discussion	interrogation
Sixth	4	The student will have knowledgepublic opinion	Reasons for interest in public relations, public opinion, and shaping public opinion.	Holding the discussion	interrogation
Seventh	4	The student will have knowledge of the community.	The impact of public opinion on the behavior of the individual and the group, modifying public opinion, and the tasks of the public relations officer.	Holding the discussion	interrogation
Eighth	4	The student will have knowledge of the advertisement.	The concept of advertising, the concept of media, the aims and functions of advertising, the principles and origins of advertising, the basic principles of media.	Holding the discussion	interrogation
Ninth	4	The student will have knowledgePrinciples of the Public Relations Profession	Principles of the public relations profession, the relationship between public relations and management, the relationship between public relations and development, qualities of a public relations specialist.	Holding the discussion	interrogation
tenth	4	The student will have knowledgeInternal Organization Principles	Principles of internal organization of public relations bodies, steps of internal organization of public relations bodies, organizational forms of public relations bodies, departments, work and duties of public relations.	Holding the discussion	interrogation
Eleven	4	The student will have knowledgePublic relations classification types	Types of public relations classification, public relations tasks in relation to the public, factors leading to interest in ethics in public relations, public relations dynamics.	Holding the discussion	interrogation
The Twelve	4	The student will have knowledgeWith the features of the relationship program	The concept and objective of research in public relations; characteristics of an effective public relations program; the concept, importance, elements, and advantages of good planning; the stages of planning; types and obstacles of planning; the basic rules for planning for emergencies and crises; and factors that contribute to successful planning.	Holding the discussion	interrogation
thirteen	4	The student will have knowledgeIn the concept of communication	The concept of communication, the scientific foundations of effective discourse, the public communication office, the most important means of communicating with the external public.	Holding the discussion	interrogation
fourteen	4	The student will have knowledgeCommu nication channels	Communication channels and communication departments	Holding the discussion	interrogation
fifteen	4	The student will have knowledgeDirect influence theory	Direct influence theory, selective influence theories, sociolinguistic theory, social relations theory, and persuasive communication theories	Holding the discussion	interrogation

14. Structure	
Required textbooks .1	1. Public Relations and Communication, Muhammad Sahib Sultan, Dar Al-Masirah for Printing and Publishing, Amman, Jordan, 2011. 2. Hassan Rajab, Introduction to Public Relations, Arab Affairs Magazine, Issue (114), July, 2003. 3. Stephen Kristol, Marketing Made Simple, translated by Ayman Al-Tabbaa, Al-Obaikan Library, Jeddah, 2004.
Main references (sources) .2	1. A group of researchers, Public Relations Development, translated by the Emirates Center for Studies and Research, Dubai, 2004. 2. Abdul Wahid Mashal, Cultural and Social Communication from a Media Perspective, Library of Books, Issue (2), Cairo, 2003.
3- Recommended books and references (scientific journals, reports, etc.)	Essam El-Din Farag, Public Relations Department, 2010 .1
Electronic references, websites -4	

15. Curriculum Development Plan
1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 2. Providing information technology in the campus library. 3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description template:

This course description provides a summary of the material. Human rights and democracy The course aims to introduce students to the fundamental concepts of human rights and democracy, outlining their historical and intellectual development, and the philosophical and legal foundations upon which they are based. It also examines international human rights conventions and agreements, and the

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Human rights and democracy	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject English correspondence	
5.	Semester/Year	First semester	
6.	Number of study hours (total) - Number of units (total)	Number of units 2 hours 2	
7.	name Course Coordinator	M.M. Muhammad AliyolkMad	
8.	Electronic class	https://classroom.google.com/c/ODM2OTU1MjczMzYy?cjc=peqebetx	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	General objective: General objective: To familiarize the student with the Ba'athist regime in Iraq, its methods of governing the state, and the crimes it committed during its rule. Specific objective: To familiarize the student with the crimes of genocide, militarization of society, radioactive and environmental pollution that were widespread during the regime's era, its draining of the marshes, and its destruction of the country's animal and plant life. .	
11.	Course Outcomes Learning and assessment methods	أ- Cognitive objectives	1. It is usually formulated within an academic framework to provide the student with historical, legal and political knowledge related to the policies and practices of the Ba'ath Party, especially in Iraq. 2. Understanding the repressive policies and crimes committed
		ب- Goals Skill	1. Analysis of the legal dimensions and human rights violations. 2. A study of the role of the international community in dealing with the crimes of the Ba'ath Party.
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Field reports 4. .Reports pertaining to lectures
		Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework
		ج- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. Developing the student's abilities to analyze texts and interpret meanings.
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application.

			Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.
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.12	Course structure					
.13	Week	Hours	Required learning outcomes	Unit or topic name	Learning method	Evaluation Method
	the first	2	The student will have knowledge Introduction to Human Rights	An introduction to human rights and democracy, their origins and development. The concept of human rights and their general characteristics.	Holding the discussion	interrogation
	the second	2	The student will have knowledge Human rights and democracy	An introduction to human rights and democracy, their origins and development. The concept of human rights and their general characteristics.	Holding the discussion	interrogation
	Third	2	The student will have knowledge With democracy	Defining democracy and explaining the types of governments General characteristics of human rights Explanation of the types of governments and methods of electing the president of the republic	Holding the discussion	interrogation
	Fourth	2	The student will have knowledge for Types of Governments	Defining democracy and explaining the types of governments General characteristics of human rights Explanation of the types of governments and methods of electing the president of the republic	Holding the discussion	interrogation
	Fifth	2	The student will have knowledge for Types of Governments	Defining democracy and explaining the types of governments General characteristics of human rights. Explanation of the types of governments and methods of electing the president of the republic	Holding the discussion	interrogation
	Sixth	2	The student will have knowledge Human rights in Islamic law	Human rights in Islamic law and its principles Characteristics of democracy and its distinction from certain other terms. Human rights classifications.	Holding the discussion	interrogation
	Seventh	2	The student will have knowledge Human rights in Islamic law	Human rights in Islamic law and its principles Characteristics of democracy and its distinction from certain other terms. Human rights classifications.	Holding the discussion	interrogation
	Eighth	2	The student will have	Human rights in Islamic law and its	Holding	interrogation

			knowledge Human rights in Islamic law	principles Characteristics of democracy and its distinction from certain other terms.Human rights classifications.	the discussion	
	Ninth	2	The student will have knowledge Images from the democratic government.	Images from a democratic government. New economic, social, cultural, and human rights..Indirect democracy: its concept and types.	Holding the discussion	interrogation
	tenth	2	The student will have knowledge Images from the Democratic government.	Images from a democratic government. New economic, social, cultural, and human rights. Indirect democracy: its concept and types	Holding the discussion	interrogation
	Eleven	2	The student will have knowledge Images from the Democratic government.	Images from a democratic government. New economic, social, cultural, and human rights..Indirect democracy: its concept and types	Holding the discussion	interrogation
	The Twelve	2	The student will have knowledge collective human rights.	Collective human rights. Semi-direct democracy: its concept and types.	Holding the discussion	interrogation
	thirteenth	2	The student will have knowledge collective human rights.	collective human rights.Semi-direct democracy: its concept and types.	Holding the discussion	interrogation
	fourteenth	2	The student will have knowledge forHuman rights in times of war and occupation	Human rights in times of war and occupation under international law; allocation of power in a democratic system.	Holding the discussion	interrogation
	fifteenth	2	Human rights in times of war and occupation.	Human rights in times of war and occupation under international law allocation of power in a democratic system.	Holding the discussion	interrogation

14. Structure

Required textbooks .1

Main references (sources) .2

3- Recommended books and references (scientific journals, reports, etc.)

Electronic references, -4 websites

15. Curriculum Development Plan

1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
2. Providing information technology in the campus library.
3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description template:

This course description provides a summary of the material. English language which The aim is to develop students' skills in using English effectively in various fields. The course typically includes a range of units focusing on essential skills..

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	English language	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject English language	
5.	Semester/Year	Annual/First	
6.	Total number of study hours Number of units (total)	2 Number of units hours 2	
7.	nameCourse Coordinator	M. Zahraa Taher Issa	
8.	Electronic class	https://classroom.google.com/c/Nzl4OTA1MDY1NjQ4?cjc=25lk3m	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	The general objective of the course: Improving students' English language skills through a range of educational activities that cover the four aspects of the language: listening, speaking, reading, and writing.. The specific objective of this subject: Improving grammar and enhancing the student's ability to communicate effectively in different situations.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. For listening: To improve students' ability to understand and respond to spoken texts. 2. Reading: Developing the skill of reading literary and scientific texts and understanding their contents. 3. Writing: Enabling students to express their ideas in writing and in English in an accurate and organized manner. 4. Conversation: Developing the ability to speak fluently with others
		Skill objectives	1. Vocabulary development: Expanding the students' linguistic vocabulary base, which helps them to use it in multiple life situations. 2. Understanding grammar: Understanding and using basic grammar rules such as tenses, verbs, pronouns, and sentence structure. 3. Mastering Translation: Enhancing translation skills between English and the native language.
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Field reports
		Assessment methods	1. Daily quizzes. Asking some questions. 2. .Giving homework
		C- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. Developing the student's abilities to analyze texts and interpret meanings.
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application,

			Assessment methods	scientific trips		
				Direct questions, daily and monthly exams, discussion, extra activities, term exams.		
12.	Course structure					
13.	Week	Hours	Required learning outcomes	Unit or topic name	Learning method	Evaluation Method
	the first	2	Learn how to introduce yourself in English	Hello! I'm.. My name...	delivery (Lecture)	interrogation
	the second	2	an exercise	Exercises	Delivery and application	interrogation
	the third	2	Learn how to talk about the world and the things around us.	Your World He/she/they, his, her	delivery (Lecture)	interrogation
	Fourth	2	an exercise	Exercises	delivery (Lecture)	interrogation
	Fifth	2	Talking about interests and hobbies involves learning how to use the verbs of being.	All About You Am/are/is...	Delivery and application	interrogation
	Sixth	2	an exercise	Exercises	Explanation and application and discussion	interrogation
	Seventh	2	Talking about family, friends, and the family tree	Family and friends My, your, our, their	delivery (Lecture)	interrogation
	Eighth	2	an exercise	Exercises	delivery (Lecture)	interrogation
	Ninth	2	Learn to use possessive pronouns	Possessive adjectives Has/have Adjective + noun	delivery and discussion And the explanation	interrogation
	tenth	2	conversation	The Way I Live I/you/we/they	Dialogue	interrogation
	Eleven	2	Learn the present simple tense and the use of definite and indefinite articles.	Present Simple A and an	Presentation and discussion	interrogation
	The Twelve	2	Learn how to talk about everyday life using the simple present tense.	Every day Present Simple He/She	discussion	interrogation
	thirteen	2	Learn how to use an envelope	Adverbs of Frequency Always, never, often...	delivery and discussion	interrogation
	fourteenth	2	Learn how to ask questions in English	My Favorites Question words (who, where,	throw (Lecture)	interrogation

	fifteen th	2	Learn to use subject and object pronouns in sentence formation.	why, how..) Pronouns Subject/Object/Possessive	throw (Lecture)	interrogation
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14. Structure	
Required textbooks .1	1.John and Liz Soars.New Headway Plus Beginner. Oxford University Press
Main references (sources) .2	
3- Recommended books and references (scientific journals, reports, etc.)	
Electronic references, websites -4	

15. Curriculum Development Plan
1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 2. Providing information technology in the campus library. 3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description template:

This course description provides a summary of the material. Arabic The course aims to develop students' skills in understanding and using the Arabic language in writing, reading, listening, and speaking. It includes the study of grammar

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Arabic	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Arabic	
5.	Semester/Year	First semester	
6.	Total number of study hours Number of units (total)	2Number of units hours 2	
7.	nameCourse Coordinator	M.D. Muhannad Abdul Muslim	
8.	Electronic class		
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	The general objective of the course: Improving students' language skills in Arabic. The specific objective of this subject: To enable students to understand and use grammatical and morphological rules correctly.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. Enhancing the ability to analyze literary texts and literary criticism. 2. Developing the ability to communicate effectively in both written and oral languages.
		Skill objectives	1. Developing the ability to communicate effectively in both written and oral languages. 2. Article writing, written expression, and formatting literary texts

				Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Tourist trips 4. .Field reports 5. .Reports pertaining to lectures	
				Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework	
				C- Affective and value-based objectives	1. Studying different types of Arabic literature such as Arabic poetry, short stories, novels, and literary criticism. 2. Focus on rhetorical devices in the Arabic language such as metaphor, simile, and alliteration.	
				Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips	
				Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.	
0	Course structure					
11.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	the first	2	The student will have knowledgeFor SurahAl-Baqarah versesAnd the Hajj.	From Surah Al-Baqarah, verses (260-263) From Surah Al-Hajj, verses (1-5)	brainstorming	interrogation
	the second	2	The student will have knowledgeforLanguage skills(Hamzat al-Wasl and Hamzat al-Qat').	Language skills: Hamzat al-Wasl and Hamzat al-Qat'	brainstorming	interrogation
	the third	2	The student will have knowledgeforLanguage skills:The medial and final hamza).	Language skills:The medial and final hamza	brainstorming	interrogation
	Fourth	2	The student will have knowledgeBy spending.	Morphology: Morphological scale + Plurals in the Arabic language	brainstorming	interrogation
	Fifth	2	The student will have knowledgeBy conjugating verbs.	Morphology: Verb conjugation + soundness and weakness + derivation and augmentation	brainstorming	interrogation
	Sixth	2	The student will have knowledgeforArabic dictionaries.	Arabic dictionaries: Lexicographical schools + Meanings of unfamiliar words in the Holy Quran	brainstorming	interrogation
	Seventh	2	The student will have knowledgeIn Arabic dictionaries.	Arabic dictionaries: My school's curriculum (Al-Ain and Al-Asas) + Common linguistic errors	brainstorming	interrogation
	Eighth	2	The student will have	Language skills:	brainstorming	interrogation

		knowledgeWith language skills.	Punctuation marks + Sun and moon letters		
Ninth	2	The student will have knowledge With literature.	Literature	brainstorming	interrogation
tenth	2	The student will have knowledge forGrammar: Parts of Speech + Verbs in terms of construction and inflection	Grammar: Parts of Speech + Verbs in terms of construction and inflection	brainstorming	interrogation
Eleven	2	The student will have knowledge forGrammar: Abrogative Particles	Grammar: Abrogative Particles	brainstorming	interrogation
The Twelve	2	The student will have knowledge forGrammar: Inflected and indeclinable words + subject and predicate	Grammar: Inflected and indeclinable words + subject and predicate	brainstorming	interrogation
thirteen	2	The student will have knowledge forGrammar: Definite and indefinite nouns + subject and its substitute	Grammar: Definite and indefinite nouns + subject and its substitute	brainstorming	interrogation
fourteenth	2	The student will have knowledge forRhetoric: An Introduction to Arabic Rhetoric + Its Definition Linguistically and Technically + An Explanation of Its Relationship to the Arabic Language	Rhetoric: An Introduction to Arabic Rhetoric + Its Definition Linguistically and Technically + An Explanation of Its Relationship to the Arabic Language	brainstorming	interrogation
fifteenth	2	The student will have knowledge forRhetoric: The science of expression + simile + literal and figurative language + metonymy	Rhetoric: The science of expression + simile + literal and figurative language + metonymy	brainstorming	interrogation

Structure .12	
Required textbooks .1	1. Alfiyya of Ibn Malik, authored by Muhammad ibn Ahmad al-Hawari al-Maliki, with commentary by Muhammad ibn Salih al-Uthaymin, published by the Sheikh Muhammad ibn Salih Foundation, Maktabat al-Rushd. 2. Al-Usul by Ibn al-Sarraj, authored by Abu Bakr ibn Muhammad al-Sarraj, edited by Abd al-Husayn al-Fatli, published and distributed by Al-Risalah Foundation, Beirut 3. Secrets of Arabic for Al-Anbari, authored by Sheikh Kamal Al-Din Abi Al-Barakat, edited by Youssef Haboud, published by the Arab Scientific Academy / Damascus.
Main references (sources) .2	
3- Recommended books and references (scientific journals, reports, etc.)	
Electronic references, websites -4	

Curriculum Development Plan .13

1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
2. Providing information technology in the campus library.
3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Study materials for the second stage

Course description template

:Course description template

This course description provides a brief summary of the electronic booking material, highlighting the most important characteristics of the course and the learning outcomes expected of the student,

1.	Educational institution	Polytechnic College -Karbala	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Online booking	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subjectOnline booking	
5.	Semester/Year	Annual/Second	
6.	Number of study hours(The whole) Number of units (total)	units 8 hours 4	
7.	nameCourse Coordinator	M. M. Alawi Naama Abdul Zahra	
8.	Electronic class	https://classroom.google.com/c/NzE5NjYxNDY5Njk0?cjc=oggcufj	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	General objective: To familiarize the student with the technical aspects of establishing a travel agency and how to make the necessary decision to open and operate it. Specific objective: To enable the student to work in the technical and administrative aspects of tourism offices, companies, travel agents, and organizing programmed tourist trips, and to familiarize him with the electronic booking system and its uses.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. Introducing students to the importance of online booking and how to use modern technologies to organize and implement online booking processes.

			2. Studying different booking systems such as tourism, aviation and hotel booking systems, and learning how to use them.			
		Skill objectives	1. Teaching students how to use websites Applications designed for online booking and understanding how they work. 2. Developing students' skills in managing and organizing online booking processes through multiple platforms.			
		Teaching and learning methods	1. Adopting scientific methods in electronic booking procedures. 2. Familiarity with electronic booking systems in terms of types .Scope and services 3. Understanding airline ticket sales policies. 4. Understanding international tourism organizations			
		Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework			
		Affective and value-based goals	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. The ability to manage and provide field guidance.			
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips			
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.			
12.	Course structure					
13.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	1)	4	The student will have the ability to learn about the tourist office.	Definition of a travel agency - Legal structure of travel and tourism companies	a lecture	Preliminary questions Post-practical application
	2)	4	The student will have the ability to Travel agency information	Types of tourism companies -Transportation Agency- Travel Tourism	Lecture + Board blackboard	=
	3)	4	The student will have the ability to identify travel agents.	Travel agents – tour operators	Display + Panel	=

4)	4	The student will have the ability to understand the steps involved in establishing a travel agency.	Decision-making – Location – Preparation – Personnel – Work plan	=	=
5)	4	The student will have the ability to understand the steps involved in establishing a travel agency.	Budget – Advertising – Opening	+ Display A panel	practical application
6)	4	The student will have the ability to understand the structure Travel Agents Administrator	Definition of reservation - elements - policies	a lecture	=
7)	4	The student will have the ability to understand the services offered by tourism companies.	Traditional booking - Transportation - Sales accounts	a lecture	=
8)	4	The student will have an understanding of the importance of tourism programs.	The meaning of a trip – how to prepare and organize trip programs – program pricing	a lecture	=
9)	4	The student will have knowledge of tourism organizations.	Concept – Importance – Nature of the work	a lecture	=
10)	4	The student will have knowledge of tourism organizations.	Concept – Importance – Nature of the work	a lecture	=
11)	4	The student will have the ability to know Concepts, terminology, and reservation system	Concepts – Travel Brochures – CRS Reservation System – GDS	Display + Panel	=
12)	4	The student will have the ability to know Concepts, terminology, and reservation system	Concepts – Travel Brochures – CRS Reservation System – GDS	Display + Panel	=
13)	4	The student will be able to understand the concepts, terminology, and booking system.	Concepts – Travel Brochures – CRS Reservation System – GDS	Display + Panel	=
14)	4	The student will be able to understand the concepts, terminology, and booking system.	Concepts – Travel Brochures – CRS Reservation System – GDS	Display + Panel	=
15)	4	The student will have the ability to know Concepts, terminology, and reservation system	Concepts – Travel Brochures – CRS Reservation System – GDS	Display + Panel	=
16)	4	The student will have the ability to know Concepts, terminology, and reservation system	Concepts – Travel Brochures – CRS Reservation System – GDS	Amadeus Booking System	=
17)	4	The student will be able to understand the performance of reservation systems.	Booking system performance – its uses, methods of collecting information from suppliers, cost calculation, profits, booking system risks, and practical examples.	Amadeus Booking System	=

18)	4	The student will be able to understand the performance of reservation systems.	International Civil Aviation Organization (ICAO) codes	Amadeus Booking System	=
19)	4	It will be The student has the ability to understand the performance of booking systems.	Booking system performance – its uses, methods of collecting information from suppliers, cost calculation, profits, booking system risks, and practical examples.	Amadeus Booking System	=
20)	4	The student will be able to understand the performance of reservation systems.	International Civil Aviation Organization (ICAO) codes	Amadeus Booking System	=
21)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical booking system for one person - system	Display + Panel + Booking System	=
22)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical Family Booking – Booking System	Display + Panel + Booking System	=
23)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical application of pricing methods	Display + Panel + Booking System	=
24)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Information entry–	Display + Panel + Booking System	=
25)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical booking system for one person - system	Display + Panel + Booking System	=
26)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical Family Booking – Booking System	Display + Panel + Booking System	=
27)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical application of pricing methods	Display + Panel + Booking System	=
28)	4	The student will have the ability to book through the Amadeus system and understand the sales policies for flight tickets.	Practical Family Booking – Booking System	Display + Panel + Booking System	=
29)	4	The student will have the ability to book through the Amadeus system and understand the sales policies	Practical Family Booking – Booking System	Display + Panel + Booking System	=

			for flight tickets.			
	30)	4	The student will have the ability to book using the Amadeus system and its sales policies.	Practical Family Booking – Booking System	Booking system	=

Structure	
Required textbooks .1	1. Mustafa Najib Shawish, Office and Business Management, Electronic Booking. 2. Saeem Butros Jada, Principles of Tourism and Travel Agency Management
Main references (sources) .2	1. Amadeus Pricing and Ticketing Book, by Saleh Bin Kaddah, 2009.
3. Recommended books and references (scientific journals, reports, etc.)	
Electronic references, websites -4	

Curriculum Development Plan
1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 2. Providing information technology in the campus library. 3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to actual needs.

Course description template

Course description template:

This course description provides a summary of the subject of Tourist Guiding, which is an introductory subject and an important introduction to the profession of tourist guiding. It provides the student in the second stage/Tourist Guiding and Hotels branch with the necessary amount of basic principles of guiding in general and tourist guiding in particular, so that he

1.	Educational institution	Karbala Polytechnic College
2.	Scientific Department / Center	Tourism technologies
3.	Course Name/Code	Tourist guidance
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Tourist guidance
5.	Semester/Year	Annual/Second
6.	Number of study hours (total) Number of units (total)	10Number of units hours 5
7.	nameCourse Coordinator	M.M. Alawi Naama

8.	Electronic class	https://classroom.google.com/c/ODE3MzgXNTY2MDIa?cjc=hngkk42				
9.	Date this description was prepared	2025/12/12				
10.	Course objectives	General: To introduce the student to the importance of tourist guidance related to the general tourism aspect. Special: Defining the role of the tour guide in tourist trips				
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1.To learn the most important basic principles in the profession of tourist guiding and the most important methods of guiding. 2.To identify the theoretical and conceptual frameworks of tourist guidance, its types, and the main systems that regulate its work. 3.Identifying the types of guidance and the organizations working on it. 4..Understanding guidance throughout history 5.Identifying the most important types of guides in the tourism field.			
		Skill objectives	1.Conducting scientific field trips to learn about the most important tourist sites and the role of the guide in them. 2.Writing various reports, research papers, and scientific articles in the field of tourist guidance.			
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Tourist trips 4. .Field reports 5. .Reports pertaining to lectures			
		Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework			
		Affective and value-based goals	1.The scientific material is useful in understanding the course of events. 2.The ability to cope with emerging developments. 3.The ability to manage and provide field guidance. 4.Developing the student's ability to analyze social variables to identify different skills and solve problems. 5.The ability to understand the most important concepts deeply and accurately			
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips			
		Evaluation methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.			
12.	Course structure					
13.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	1)	5	The student will have the ability to	Introduction to general	a lecture	interrog

		know aboutGeneral concepts of guiding and tourist guiding	concepts (Introduction, the concept of guiding and tourist guiding)		ation
2)	5	The student will have the ability to knowforTourist guidance elements	Objectives, importance, and elements of tourist guidance	a lecture	interrogation
3)	5	The student will have the ability to knowTypes of tourist guidance.	Types of Tourist Guiding	Listening and asking questions	interrogation
4)	5	The student will have the ability to knowforGuidance characteristics.	Guidance characteristics	a lecture	interrogation
5)	5	The student will have the ability to knowforGuidance skills.	Counseling Skills (Introduction)	a lecture	interrogation
6)	5	Understanding the lessonThe student will have the ability to knowHow the guide introduces himself to the group	How the guide introduces himself to the group	a lecture	interrogation
7)	5	Understanding the lessonThe student will have the ability to knowforThe art of the guiding profession.	The art of the tour guide profession (Introduction, The art of using a microphone on the bus)	Listening and asking questions	interrogation
8)	5	The student will have the ability to knowforThe art of using a microphone in a hall	The art of using a microphone in a hall, the art of using a microphone on location	Listening and asking questions	interrogation
9)	5	The student will have the ability to knowforTourism legislation in Iraq	Tourism legislation in Iraq First and second legislation	discussion	interrogation
10)	5	The student will have the ability to know With the art of using and controlling sound	The art of using and controlling sound: a practical application of the arts	Discussion, practical	interrogation
11)	5	The student will have the ability to knowforMethods by which the guidance process is carried out	Methods by which the guidance process is carried out	discussion	interrogation
12)	5	The student will have the ability to know In the direct way	The direct method	a lecture	interrogation
13)	5	The student will have the ability to know Indirectly	indirect method	Dialogue and discussion	interrogation
14)	5	The student will have the ability to knowHistorical development guidance.	Historical development guidance	a lecture	interrogation
15)	5	The student will have the ability to knowTourist guide, the concept of a guide	Tourist guide, the concept of a guide	a lecture	interrogation
16)	5	The student will have the ability to knowTypes of guides and fencers.	Types of guides and fencers	a lecture	interrogation
17)	5	The student will have the ability to know forBasic principles of a tour guide	Basic principles of a tour guide	discussion	interrogation
18)	5	The student will haveforThe ability to knowPersonal qualities of the guide	Personal qualities of the guide	Listening and reciting	interrogation
19)	5	The student will have the ability to	Tour guide duties	discussion	interrogation

		knowWith the duties of a tour guide			ation
20)	5	The student will have the ability to knowThe role of the tour guide	The role of the tour guide	a lecture	interrogation
21)	5	The student will have the ability to knowGeneral characteristics of the guide	General characteristics of a tour guide	Lecture and critique	interrogation
22)	5	The student will have the ability to knowDuties of a tour guide	Duties of a tour guide (Introduction)	Listening and asking questions	interrogation
23)	5	The student will have the ability to knowDuties of a tour guide	The tour guide's duties before the group's arrival	Discussion, listening, and asking questions	interrogation
24)	5	The student will have the ability to knowDuties of a tour guide	The duties of a tour guide during the first meeting.	Listening and asking questions	interrogation
25)	5	The student will have the ability to knowDuties of a tour guide	Duties of the tour guide when starting the program.	a lecture	interrogation
26)	5	The student will have the ability to knowThe duties of the tour guide upon completion of the program.	Duties of the tour guide upon completion of the program.	Discussion, listening, and asking questions	interrogation
27)	5	The student will have the ability to knowGuidance during trips.	Guidance during tourist trips and excursions	a lecture	interrogation
28)	5	The student will have the ability to knowTrips to nature reserves	Excursions in nature reserves and natural sites	a lecture	interrogation
29)	5	The student will have the ability to knowStudent trips	Student trips, how to deal with the driver.	Discussion, listening, and asking questions	interrogation
30)	4	The student will have the ability to knowField reports (tourist trips)).	Field reports (tourist trips)	a lecture	interrogation

14. Structure	
Required textbooks .1	
Main references (sources) .2	0. Dr. Hamed Al-Ta'i: Principles of Guidance, 1st Edition, Dar Al-Kut, Egypt, 2013 AD. 1. Dr. Al-Sabbak: Tourist Guidance and Direction, 1st Edition, Dar Al-Nahda Al-Arabiya for Publishing and Distribution, Egypt, 1995 AD. 2. Muthanna Taha: Tourist Guidance, 1st Edition, Dar Al-Halam, Iraq, 2016 AD. 3. Dr. Muhammad Mahmoud Hassan: Introduction to the Study of Tourism Sciences), 1st ed., Dar Al-Fikr Al-Jami'i, Beirut, 2008 AD. 4. Nabil Abdul Rahman Hayawi: The Tourism Industry, 1st Edition, Al-Atik Book Industry, Lebanon, 2016.
3- Recommended books and references (scientific journals,	5. Tourism Legislation: Dr. Miftah Khalifa, 1st Edition, University Press, Alexandria, 2012.

reports, etc.)	6. Safety commitment for hotel and tourist village guests, Dr. Rasha Mustafa, 1st edition, University Press, Alexandria, 2007.
...Electronic references, websites -4	7. /https://www.moj.gov.iq/iraqmag 8. http://iraqlid.hjc.iq:8080/free_search.aspx 9. https://manshurat.org/node/218 10. https://www.slideshare.net/hanyatef/ss-78575106

15. Curriculum Development Plan

1. Providing academic support in organizing trips to learn about Tourist guidance.
2. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
3. Providing information technology in the campus library.
4. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description:

This course description provides a summary of the subject of Tourism Regulations and Laws, which is an introductory course and an important entry point to understanding tourism legislation. It equips second-year students in the Tourist Guiding specialization with the necessary fundamental principles of law in general and tourism regulations in particular,

1.	Educational institution	Polytechnic College -Karbala	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Regulations and laws	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject of Systems and Laws	
5.	Semester/Year	Annual/Second	
6.	Total number of study hours Number of units (total)	units 8 hours 4	
7.	nameCourse Coordinator	or.M. Taha Mahdi Mahmoud	
8.	Electronic class	https://classroom.google.com/c/NzIwMTkzODg2NjE1?cjc=i6vbazw	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	General: To familiarize the student with the regulations and laws related to the general tourism sector. Specialized: Introduction to travel regulations, opening travel and tourism companies, labor laws, banking regulations, hotels and restaurants, and the operating regulations of civil aviation institutions.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. To identify the most important basic principles in tourism legislation and the most important Iraqi regulations and laws in the field of specialization. 2. To become familiar with the theoretical and conceptual frameworks of jurisprudence and law, their types, and the main systems that govern their work. 3. Understanding the concept of the legislator, his attributes, types of legislation, its interpretation, and the bodies working on it. 4. Understanding Iraqi tourism legislation throughout history. 5. Identifying the most important organizations operating in the tourism sector.
		Skill objectives	Conducting scientific field trips to learn about the legal and administrative structure of tourism institutions and organizations and their working mechanisms in accordance with the law and applicable instructions.
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Tourist trips 4. Field reports.andReports pertaining to lectures.
		Assessme	1. .Daily exams

		nt methods	2. .Asking some questions 3. .Giving homework
		C- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. The ability to manage and provide field guidance. 4. Developing the student's ability to analyze social variables to identify different skills and solve problems. 5. The ability to understand deeply and accurately the most important laws and ways to improve them.
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.

12. Course structure

13.	Week	Hours	outputs Required learning	Unit name	Learning method	Evaluation Method
	1)	4	The student will have the ability to understand general concepts (jurisprudence, its sources and the knowledge of the jurist, legislation, its interpretation)..	General concepts (Jurisprudence, its sources) (And the knowledge of the jurist, legislation, its interpretation)	Listening and asking questions	interrogation
	2)	4	The student will have the ability to know	Characteristics of the legislation, advantages, disadvantages	Listening and asking questions	For questioning
	3)	4	The student will have the ability to understand the characteristics of legislation.	Types of legislation	Listening and asking questions	For questioning
	4)	4	The student will have the ability to understand the law: its definition and branches.	Law: Definition and Branches	Listening and asking questions	For questioning
	5)	4	The student will be able to distinguish between the state and other concepts.	Distinguishing between the state and other concepts	Listening and asking questions	For questioning
	6)	4	The student will have the ability to become familiar with the state's governing bodies.	State authorities	Listening and asking questions	For questioning
	7)	4	The student will have the ability to become familiar with tourism legislation.	Tourism legislation	Listening and asking questions	For questioning
	8)	4	The student will have the ability to understand field reports.	Field reports	Listening and asking questions	For questioning
	9)	4	The student will have the ability to become familiar with tourism legislation in Iraq.	Tourism legislation in Iraq First and second legislation	Listening and asking questions	For questioning

10)	4	The student will have the ability to become familiar with tourism legislation in Iraq.	Tourism legislation in Iraq Third and fourth legislation	Listening and asking questions	For question ing
11)	4	The student will have the ability to learn about tourism legislation in Iraq.	Tourism legislation in Iraq Fifth legislation.	Listening and asking questions	For question ing
12)	4	The student will have the ability to understand the concept of companies..	corporate concept	Listening and asking questions	For question ing
13)	4	The student will have the ability to learn about different types of companies..	Types of companies	Listening and asking questions	For question ing
14)	4	The student will have the ability to understand the essential elements of a company contract.	The substantive elements of a company contract.	Listening and asking questions	For question ing
15)	4	The student will have the ability to know Reasons for the dissolution of companies	Reasons for the demise of companies	Listening and asking questions	For question ing
16)	4	The student will have the ability to become familiar with travel companies and agencies.	Travel and tourism companies and agencies: concept and departments	Listening and asking questions	For question ing
17)	4	The student will have the ability to know	Source of income for travel companies and agencies	Listening and asking questions	For question ing
18)	4	The student will have the ability to understand the source of income for companies..	Legislation for Iraqi travel and tourism companies, offices, and agencies	Listening and asking questions	For question ing
19)	4	The student will have the ability to know the first, second, and third laws.	First, second, and third laws	Listening and asking questions	For question ing
20)	4	The student will have the ability to become familiar with the law governing car rental agencies for tourists.	Law of car rental offices for tourists	Listening and asking questions	For question ing
21)	4	The student will have the ability to become familiar with the law governing car rental agencies for tourists.	Systems and laws supporting residency law	Listening and asking questions	For question ing
22)	4	The student will have the ability to understand the systems and laws supporting residency law.	Traffic law support systems and regulations	Listening and asking questions	For question ing
23)	4	The student will have the ability to become familiar with the systems and laws supporting labor law and social security.	Systems and laws supporting labor law and social security	Listening and asking questions	For question ing
24)	4	The student will have the ability to understand the systems and regulations supporting the operating instructions for tourist	Regulations and laws supporting the operation of tourist establishments and facilities	Listening and asking questions	For question ing

			establishments and facilities.			
	25)	4	The student will have the ability to become familiar with banking support systems and regulations, and instructions for buying and selling foreign currencies.	Banking support systems and regulations, and instructions for buying and selling foreign currencies.	Listening and asking questions	For question ing
	26)	4	The student will have the ability to become familiar with international tourism organizations..	International tourism organizations International Air Transport Association (IATA)	Listening and asking questions	For question ing
	27)	4	The student will have the ability to knowforInternational tourism organizations Civil aviation	International tourism organizations Civil aviation	Listening and asking questions	For question ing
	28)	4	The student will have the ability to knowforInternational tourism organizations The organization	International tourism organizations International Civil Aviation Organization (ICAO)	Listening and asking questions	For question ing
	29)	4	The student will have the ability to knowforInternational tourism organizations Freedom of flight	International tourism organizations Freedom of flight	Listening and asking questions	For question ing
	30)	4	The student will have the ability to knowforField reports.	Field reports	Listening and asking questions	For question ing

14. Structure	
Required textbooks .1	
Main references (sources) .2	1. Dr. Ahmed Al-Saeed Al-Zaqard: Principles of Legal Sciences, 1st Edition, Dar Al-Kutub Al-Qanuniyya, Egypt, 2013 AD. 2. Dr. Salah El-Din Fawzi: The Comprehensive Guide to Political Systems and Constitutional Law, 1st Edition, Dar Al-Nahda Al-Arabiya for Publishing and Distribution, Egypt, 1995 AD. 3. Sabah Al-Mufti: Traffic Law No. 86 of 2004, amended, 3rd edition, Legal Library, Iraq, 2016. 4. Dr. Muhammad Mahmoud Hassan: Introduction to the Study of Legal Sciences (Theory of Law), 1st Edition, Dar Al-Fikr Al-Jami'i, Egypt, 2008 AD. 5. Nabil Abdul Rahman Hayawi: Labor Law No. 37 of 2015, 1st Edition, Al-Atik Book Industry, Lebanon, 2016.
3- Recommended books and references (scientific journals, reports, etc.)	6. Legislation to regulate tourism activity: Dr. Miftah Khalifa, 1st edition, University Press, Alexandria, 2012. 7. Safety commitment for hotel and tourist village guests, Dr. Rasha Mustafa, 1st edition, University Press, Alexandria, 2007. 8. Tourism legislation in Iraq: Taha Mahdi Mahmoud, 1st

	edition, Dar Al-Ayyam, Amman, 2019.
Electronic references, -4 ...websites	/https://www.moj.gov.iq/iraqmag .1 http://iraqlid.hjc.iq:8080/free_search.aspx .2 https://manshurat.org/node/218 .3 https://www.slideshare.net/hanyatef/ss-78575106 .4

15. Curriculum Development Plan

1. Providing academic support in organizing trips to learn about the legal structure of tourism institutions.
2. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
3. Providing information technology in the campus library.
4. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description template:

This course description provides a brief overview of English Readings, which aims to enhance English reading and comprehension skills through the study of diverse texts in various fields such as literature, science, and history. The focus is on developing the ability

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Readings in English	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subjectReadings in English	
5.	Semester/Year	Annual/Second	
6.	Total number of study hours - Total number of units	10Number of units hours 5	
7.	nameCourse Coordinator	M. Zahraa Taher Issay	
8.	Electronic class	https://classroom.google.com/c/ODE4NTgzMTExNDcz?cjc=lk4jxqcb	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	Year:Exercises to increase vocabulary and enhance analysis and interpretation skills. private:Teaching the student how to conduct group discussions and write analytical reports about the texts read.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. Enhancing listening skills: The ability to understand the main meanings and subtle details in audio texts. 2. Improving speaking skills: Being able to express thoughts and feelings clearly in different social situations. 3. Developing reading skills: Enhancing the ability to read different texts (articles, stories, etc.) and to understand and analyze the content.
		Skill objectives	1. The ability to write organized and clear texts that express ideas accurately. 2. Expanding the student's vocabulary and learning new words in different contexts. 3. Acquire skills in grammar rules and how to apply them correctly in writing and speaking. 4. Developing critical thinking skills through analyzing texts and interpreting meanings and ideas.
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Field reports 4. .Reports pertaining to lectures
		Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework
		C- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. Developing the student's abilities to analyze texts and interpret meanings.
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips

				Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.		
2	Course structure						
3	Week	Hours	Required learning outcomes	Unit or topic name		Learning method	Evaluation Method
				Theoretical material	Practical material		
	1)	6	The student will be able to learn about tourism training.	Tourism training	Tourism training	throw discussion	interrogation
	2)	6	The student will be able to learn how to conduct an interview.	Job interview at Atlas Company	Job interview at Atlas Company	throw discussion	interrogation
	3)	6	The student will be able to learn how to write a job application.	Write a job application for a travel agency	Write a job application for a travel agency	throw discussion	interrogation
	4)	6	The student will be able to learn how travel agencies operate.	Travel agency work Learn Atlas Company Strategy	Travel agency work	throw discussion	interrogation
	5)	6	The student will be able to learn how to make a hotel reservation.	Writing a hotel reservation request	Making a hotel reservation	throw discussion	interrogation
	6)	6	The student will be able to learn how a sales manager works.	Sales Manager at the Tourism Company Terminology	Sales Manager at the Tourism Company	throw discussion	interrogation
	7)	6	The student will be able to learn how to write a request to airlines.	Write a letter requesting a reservation with an airline.	Write a letter requesting a reservation with an airline.	throw discussion	interrogation
	8)	6	The student will be able to understand the importance of tourism in promoting industry.	Tourism stimulates industrial activity	Tourism stimulates industrial activity	throw discussion	interrogation
	9)	6	The student will be able to learn how to conduct correspondence.	Correspondence with hotels and companies	Correspondence with hotels and companies	throw discussion	interrogation
	10)	6	The student will be able to find out information about holidays and vacations.	Holidays and vacations in foreign countries	Holidays and vacations in foreign countries	throw discussion	interrogation
	11)	6	The student will be	Reading travel and	Reading travel and	throw	interrogation

		able to find out information about advertisements.	tourism advertisements in newspapers and magazines	tourism advertisements in newspapers and magazines	discussion	
12)	6	The student will be able to find out information about the resorts.	Reading an advertisement for resorts	Reading an advertisement for resorts	throw discussion	interrogation
13)	6	The student will be able to identify the customer's problems.	Reading a letter containing a customer complaint	Reading a letter containing a customer complaint	throw discussion	interrogation
14)	6	The student will be able to learn about cruises.	cruises	cruises	throw discussion	interrogation
15)	6	The student will be able to find out information about car rentals.	Writing a letter to a car rental company requesting information	Writing a letter to a car rental company requesting information	Holding the discussion	interrogation
16)	6	The student will be able to learn about safaris	African Safari	African Safari	Questions And the answers	interrogation
17)	6	The student will be able to learn how to provide tour guiding in his country.	Answering an inquiry regarding a domestic tourist trip	Answering an inquiry regarding a domestic tourist trip	Questions And the answers	interrogation
18)	6	The student will be able to learn how to guide the customer.	Customer guidance in the travel company	Customer guidance in the travel company	Questions And the answers	interrogation
19)	6	The student will be able to find out information about complaints at the hotel.	Writing a letter that includes customer complaints	Writing a letter that includes customer complaints	Questions And the answers	interrogation
20)	6	The student will be able to learn how to improve the service.	Improving tourism services	Improving tourism services	Questions And the answers	interrogation
21)	6	The student will be able to see the congratulatory messages.	A congratulatory message to the manager	A congratulatory message to the manager of the tourism company	Questions And the answers	interrogation
22)	6	The student will be able to talk about the qualifications of a tour guide.	Tour guide qualifications	Tour guide qualifications	Questions And the answers	interrogation
23)	6	The student will be able to write a compensation request.	Writing a letter requesting compensation	Writing a letter requesting compensation	Questions And the answers	interrogation
24)	6	The student will be able to write a compensation	Writing a letter requesting compensation	Writing a letter requesting compensation	Questions And the answers	interrogation

		request.				
25)	6	The student will be able to write a compensation request.	Writing a letter requesting compensation	Writing a letter requesting compensation	Questions And the answers	interrogation
26)	6	The student will be able to learn how to order food and drinks.	Write a request for the food and beverage department	Write a request for the food and beverage department	Questions And the answers	interrogation
27)	6	The student will be able to talk about a trip to China	Organizing a trip to China	Organizing a trip to China	Questions And the answers	interrogation
28)	6	The student will be able to learn about the annual celebrations.	Seasonal holidays	Seasonal holidays	Questions And the answers	interrogation
29)	6	The student will be able to talk about events in his country.	Seasonal holidays in your country	Seasonal holidays in your country	Questions And the answers	interrogation
30)	6	The student will be able to learn about the hadith concerning a trip to Rome.	Organizing a trip to Rome	Organizing a trip to Rome	Questions And the answers	interrogation

14. Structure	
Special English for Tourism	Required textbooks .1
	Main references (sources) .2
English grammar books	3- Recommended books and references (scientific journals, reports, etc.)
https://learnenglish.britishcouncil.org https://lingua.com	Electronic references, websites -4

15. Curriculum Development Plan
4. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
5. Providing information technology in the campus library.
6. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description:

This course description provides a summary of the material. Hospitality industry The aim is to equip students with the knowledge and skills necessary to understand and

.1	Educational institution	Karbala Polytechnic College	
.2	Scientific Department / Center	Tourism technologies	
.3	Course Name/Code	Hospitality industry	
.4	Available forms of attendance	(Theoretical and practical lectures) / for the subject Hospitality industry	
.5	Semester/Year	Annual/Second	
.6	Total number of study hours Number of units (total)	8 units 4 hours	
.7	name Course Coordinator	M.M. Shabar Abdul Muslim	
.8	Electronic class	https://classroom.google.com/c/NzIxMDQ4OTI0NTUx?cjc=s624rud	
.9	Date this description was prepared	2025/12/12	
10	Course objectives	General objective of the subject: Studying a range of topics related to hospitality services, such as hotel management, restaurants, and customer service. The specific objective of this subject: To focus on aspects of general management, marketing, event planning, and innovation in service delivery.	
9.	Course Outcomes Learning and assessment methods	أ- Cognitive objectives	1. Sustainability issues and their impact on the hospitality industry are reviewed. 2. In addition to analyzing current trends in this field.
		ب- Skill objectives	1. Students learn how to deal with the challenges of this industry. 2. Using technology to improve processes...
		C- Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Tourist trips 4. .Field reports 5. .Reports pertaining to lectures
		D- Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework
		C- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. The ability to manage and provide field guidance. 4. Developing the student's ability to analyze social variables to identify different skills and solve problems. 5. The ability to understand the most important concepts deeply and accurately
		H- Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.

Course Structure .10							
11	Week	Hours	Required learning outcomes	Unit or topic name		Learning method	Evaluation Method
				Theoretical material	Practical material		
	the first	4	identification On the concept and importance The hospitality industry and its sectors.	Introduction to the hospitality industry Definition–Importance– An overview of the hospitality industry	Learn about examples of hotels, restaurants and their services Hospitality industry vocabulary	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes
	the second	4	Getting to know Hotels, Resorts, Lodges And its characteristics.	Hotel definition Hotel Features Definition of resorts Common features of resorts The hostel Common features of the hostel	activity : eHotel selection Description of beach resort hotels Vocabulary study Distinguishing between and comparing different types of hospitality establishments.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
	the third	4	Learn about guesthouses and residential apartments and their features.	Definition of guesthouses Common features of guesthouses Definition of residential apartments Common features of apartments	Distinguishing between tourist facilities study Vocabulary Sentence-based exercises in English	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
	Fourth	4	Familiarization with hotel terminology, booking procedures, and reception.	Hotel vocabulary list With definitions and examples Booking Check-in Checkout Reception / Information Desk The concierge	Using hotel terminology in practical situations Sentence-based exercises in English	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
	Fifth	4	Learn about the types of rooms, hotel services, and their terminology.	Hotel vocabulary list With definitions and examples wing single room Double room (Double) Twin Room Additional features or services Service crew Rooms served	Vocabulary study Sentence-based exercises in English Differentiating between room types and services in hotels.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.

				All-inclusive luggage carrier No attendance		
Sixth	4	Learn about the types of rooms, hotel services, and their terminology.	Hotel Manager Recruitment and internal organization; hotel staff hierarchy; simplified staff tree in a medium-sized hotel	Vocabulary study Differentiating between room types and services in hotels.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Seventh	4	Understanding methods for handling guest inquiries and managing a small hotel.	Handling inquiries about accommodation Reading: A Family Hotel Speaking: Small Hotel Management	Listening: The job of a receptionist. Practicing dialogue and communication in hotel settings.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Eighth	4	Learn about different types of restaurants and menus.	Types of restaurants and examples of menus Fast food restaurants McDonald's Pizza Hut Kentucky Fried Chicken Specialty restaurants Arabic restaurants Indian restaurants Italian restaurants	Vocabulary study Distinguishing between types of restaurants and examples.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Ninth	4	Learn about restaurant services, their vocabulary, and communication methods.	Restaurant services The restaurant – Service External factors - Internal factors - Human factors Booking and check-in Vocabulary study: Language study : -Pronunciation of letters, -Short answers, -Trick questions, and how to use them to request information.	Applying skills in pronunciation, asking questions, and handling reservations. Listening: Booking by phone Sentence-based exercises in English	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
tenth	4	Learn about different types of meals and understand hotel booking procedures.	Meals Types of meals picnic The feast Accidents in English Discussion: Booking procedures, a flowchart illustrating the steps a	Practice the conversation and write a booking confirmation.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.

			hotel must follow when handling a booking.. Writing: Booking Confirmation			
eleventh	4	Understanding the concept and importance of hotel classification.	Hotel classification The importance of hotel classification Hotel classification principles	Learn about hotel classifications through practical examples.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
twelfth	4	Understanding the hospitality sector, service methods and rules, and tableware	Hospitality sector Service methods Service rules Types of tableware study Vocabulary: American and British	Reading: Menus. Distinguishing between American and British service styles and terminology.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
thirteenth	4	Understanding hospitality industry terminology and the functions of the food cycle	Studying the specific vocabulary of the hospitality sector Activity: Job classification in the food and beverage cycle Sorting mixed requests (chat + discussion)) Exams (Quizzes)	Job classification and application sorting through dialogue and discussion. Listen: Contact reception Writing: Typing up a phone message Vocabulary study	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
fourteenth	4	Reading and analyzing hotel bills and reviewing the basic concepts of the subject.	reading Hotel bill - and other writing General review of the scientific material	Preparing and writing hotel invoices. Vocabulary study : Financial terminology Guest accounting Conversation: Check-out, a dialogue between the receptionist and the guest as he leaves.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
fifteenth	4		Midterm exam			
Sixteenth	4	Learn about outdoor parks in America and Russia and their characteristics. To become familiar with the English vocabulary specific to the	Outdoor sections - Parks in America and Russia, the features of those parks. English vocabulary related to the hospitality industry's service sector Forming sentences according to English grammar rules	Comparing the features and services in different parks. Vocabulary study Speaking Handling complaints. Forming sentences and applying grammatical rules using hospitality terminology.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.

		hospitality sector and to be able to form grammatically correct sentences.				
seventeenth	4	Understanding the key symbols used in hospitality brochures and guides.	key Vocabulary study	Interpreting and using symbols in reading hotel manuals and publications. Listen: A Journey to an Island	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
eighteenth	4	Understanding hospitality ethics, key rules and standards, and vocabulary	Hospitality Ethics, Key rules and standards For the ethics of hospitality, Word study Entertainment	Applying ethical rules in hospitality situations and using entertainment vocabulary. Speaking Local tourist attractions	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
nineteenth	4	Understanding how to provide hospitality services and amenities in hotels.	Applying the hospitality industry in Hotels Providing services Amenities, Dialogue as you Reception And the last customer and how to receive them And how to provide services.	Simulating a dialogue between a receptionist and a customer to implement reception procedures and provide services. Listening A guided tour.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty	4	Understanding the provision of hospitality services in restaurants and methods of dealing with customers.	Hospitality industry application in restaurants: comprehensive restaurant information About providing services, Open dialogue between you as a waiter and the last customer, and how to receive them And how to provide services.	Simulating a dialogue between a waiter and a customer to implement service procedures and customer reception. Word study Comparison and contrast	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty first-	4	Understanding hospitality applications at airports and providing information and services to passengers.	Applying the hospitality industry in airports and providing essential information to passengers - comprehensive flight information - providing services within the airport. An open dialogue between you as a tourism company and	Simulating a dialogue between a tourism company employee and a passenger to implement reception procedures and provide services inside the airport. Writing Welcome message. Studying vocabulary.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.

			the last customer: how to receive and provide services..			
Twenty second-	4	Learn about hospitality applications in parks and how to provide information about tourist attractions.	Applying the hospitality industry inParksProviding necessary informationTop tourist attractions , A dialogue between you as a tourist and another citizen, and how to welcome and receive tourists.	Simulating a dialogue between a tourist and a citizen to implement a method of receiving and welcoming visitors.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty third-	4	Acquiring English hospitality vocabulary and the ability to form grammatically correct sentences.	Studying vocabulary and sentence structure in English	Forming sentences and applying vocabulary in practical situations in English.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty fourth-	4	They understand the concept of the tourist group, its needs and the importance of meeting them, and they acquire English vocabulary related to the tourist group.	The concept of a tourist group Tourist group needs The importance of meeting tourist needs English vocabulary	Applying vocabulary to describe tourist groups and their needs in English. Studying vocabulary.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty fifth-	4	Understanding the steps of planning and organizing tourist trips and how to prepare integrated tourist programs.	planningand organizationTourist trips Listening Explanation of tourist trips Creating a trip and tourist programs	Creating a tourist trip and developing practical tourist programs.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.
Twenty sixth-	4	Understanding the management and execution of tourist trips and assessing the needs of tourist groups.	Managing and executing tourist trips Speaking: Assessing the needs of the tourist group Reading: A welcome message and a special itinerary	Practice speaking to explain and assess needs, and read welcome messages and practical trip programs. Listening: Group evaluation.	Lecture, explanation, and discussion	Direct questions, class participation, and short quizzes.

Twenty - seventh	4	Understandin g the role of technology in the hospitality industry and the importance of employing modern information technologies to improve operational efficiency.	The role of technology in the hospitality industry The importance of employing modern information technology How to improve technological changes (operational efficiency of the hospitality sector for customers, tourists, and employees)	Applying technology to improve customer and tourist services and increase employee work efficiency. Various outdoor exercises	Lectur e, explan ation, and discuss ion	Direct questions, class participation, and short quizzes.
Twenty eighth-	4	Learn about the Property Management System (PMS) and understand its functions within the hospitality sector.	Property Management SystemPMS General review of the material	Implementing the system to manage hotel operations.	Lectur e, explan ation, and discuss ion	Direct questions, class participation, and short quizzes.
Twenty ninth-30	4		General review of the material			
			Final exam			

14. Structure

Required textbooks .1	▪ Tourism and Hospitality Studies: An Introduction to Hospitality, by the authors. ▪ Dr. Benny Chan, Hong Kong Community College, Hong Kong Polytechnic University, Consultant: Mr. Tony Tse, School of Hotel and Tourism Management, Hong Kong Polytechnic University.
Main references (sources) .2	
3- Recommended books and references (scientific journals, reports, etc.)	
Electronic references, -4 websites	

15. Curriculum Development Plan

1. academic and practical support, through organizing field trips and visits to specialized hotel and tourism institutions.
2. Providing a flexible learning environment that enables teachers to diversify teaching strategies and methods to promote effective learning.
3. Enabling students to access the latest information technologies and educational resources in classrooms and libraries.
4. Hosting experts and specialists from the hospitality and tourism sector to exchange experiences and update the course content to meet the needs of the labor market.

Course description template

Course description:

This course description provides a summary of the material. Professional conduct that This course aims to equip students with the knowledge and skills necessary to interact positively and professionally in the workplace. It covers a range of core

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Professional conduct	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Professional conduct	
5.	Semester/Year	Annual/Second	
6.	Number of study hours (total) - Number of units (total)	6 Number of units 3 Number of hours	
7.	Course Coordinator	Dr. Laila Jawad Hussein Al-Masoudi	
8.	Electronic class	https://classroom.google.com/c/Njg2NjQ5NTA5OTU4?cjc=sjmibxs	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	AThe overall objective of the course: To understand the concept, objectives, and use of professional conduct in the field of tourism. The specific objective of the course is to introduce the student to the functions and objectives of behavior and its relationship to the organization, the concept of the public and public opinion, the reciprocal relationship with employees, communication with them, and various organizations..	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	1. Recalling information, facts, concepts, and instructions related to professional conduct.
		Skill objectives	- Student acquisitionskills Verbal or motor behavior. - Acquiring behavioral skills in positive interaction.
		Teaching and learning methods	1. .The scientific lecture 2. .Discussion among the students 3. .Tourist trips 4. .Field reports 5. .Reports pertaining to lectures
		Assessment methods	1. .Daily exams 2. .Asking some questions 3. .Giving homework
		C- Affective and value-based objectives	1. The scientific material is useful in understanding the course of events. 2. The ability to cope with emerging developments. 3. The ability to manage and provide field guidance. 4. Developing the student's ability to analyze social variables to identify different skills and solve problems. 5. The ability to understand the most

					important concepts deeply and accurately	
				Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips	
				Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.	
12.	Course structure					
13.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	1)	3	The student will have the ability to know In behavioral sciences	Behavioral Sciences: .Sociology, Psychology	Presentation and discussion	interrogation
	2)	3	The student will have the ability to knowforTrends, Concept.	The concept of trendsTypes trends	Presentation and discussion	interrogation
	3)	3	The student will have the ability to know In all types of directions	Types of trends	Presentation and discussion	interrogation
	4)	3	The student will have the ability to know In all types of directions	Trends, types of trends	Presentation and discussion	interrogation
	5)	3	The student will have the ability to know In main dimensions.	The main dimensions determine the nature of trends.	Presentation and discussion	interrogation
	6)	3	The student will have the ability to know The main dimensions that determine the nature of trends.	Application, the main dimensions that determine the nature of trends	Presentation and discussion	interrogation
	7)	3	The student will have the ability to know By perception: its meaning,Types of perception	Perception: its meaning,Types of perception Factors affecting perception, manifestations of perception.	Presentation and discussion	interrogation
	8)	3	The student will have the ability to know By personality, the concept of personalityConstruction	Personality, the concept of personalityThe functional structure of the personality.And its determinants.	Presentation and discussion	interrogation
	9)	3	The student will have the ability to knowforPersonality theories	Personality theories	Presentation and discussion	interrogation
	10)	3	The student will have the ability to know With motivation:The meaning of motives	Motivations:The meaning of motivesThe importance of motivationThe relationship between motives and incentives, motives and behavior.	Presentation and discussion	interrogation
	11)	3	The student will have the ability to know Regarding the relationship between motives	The relationship between motives and behavior	Presentation and discussion	interrogation

			and behavior			
12)	3	The student will have the ability to know Maslow's hierarchy of needs: concept and importance	Maslow's Hierarchy of Needs: Concept and Importance	Presentation and discussion	interrogation	
13)	3	The student will have the ability to knowforThe group, the concept of the group	The group, the concept of groups small groups.	Presentation and discussion	interrogation	
14)	3	The student will have the ability to know In small groups	small groups	Presentation and discussion	interrogation	
15)	3	The student will have the ability to know Leadership theories	Leadership theories	Presentation and discussion	interrogation	
16)	3	The student will have the ability to knowforDriving people	People in leadership	Presentation and discussion	interrogation	
17)	3	The student will have the ability to knowforCommunication, the meaning of communication	Communication, the meaning of communication	Presentation and discussion	interrogation	
18)	3	The student will have the ability to knowforTypes of communication	Types of communication	Presentation and discussion	interrogation	
19)	3	The student will have the ability to know Contact directions	Contact directions	Presentation and discussion	interrogation	
20)	3	The student will have the ability to knowforCommunication methods:	Communication methods: Effective communication, guidelines for effective speaking	Presentation and discussion	interrogation	
21)	3	The student will have the ability to know Information transfer	Information transfer	Presentation and discussion	interrogation	
22)	3	The student will have the ability to know By specifying the type and size of information	Determining the type and size of information	Presentation and discussion	interrogation	
23)	3	The student will have the ability to knowforInformation summary	Information summary	Presentation and discussion	interrogation	
24)	3	The student will have the ability to know By displaying information	Information display	Presentation and discussion	interrogation	
25)	3	The student will have the ability to know How to deal with emergency situations	How to deal with emergency situations	Presentation and discussion	interrogation	
26)	3	The student will have the ability to know How to deal with officials and delegations	How to deal with officials and delegations	Presentation and discussion	interrogation	
27)	3	The student will have the ability to know How to deal with officials and delegations.	How to deal with officials and delegations	Presentation and discussion	interrogation	
28)	3	The student will have the ability to know How to receive.	How to receive	Presentation and discussion	interrogation	
29)	3	The student will have the ability to know How to receive.	How to receive	Discussion, listening, and	interrogation	

Course description template

Course description:

He provides This course description briefly covers the subject matter. Computer applications Identifying the physical (hardware) and software components of a computer.

1.	Educational institution	Karbala Polytechnic College	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Computer applications	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Computer applications,	
5.	Semester/Year	Annual/Second	
6.	Number of study hours (total) - Number of units (total)	6 Number of units 3 Number of hours	
7.	name Course Coordinator	M. M. Widian Kazem Jawad	
8.	Electronic class	https://classroom.google.com/c/ODEzMTAwOTU0NTcy?cjc=ycmn5al6	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	Year: To enable students to understand and use basic computer applications used in practical and academic life. Specifically: Acquiring the skills necessary to deal with modern technology efficiently, whether in study or work, and preparing them to face digital challenges in the future.	
11.	Course Outcomes Learning and assessment methods	Cognitive objectives	Identifying the types of computer devices.- - Understanding computer systems - Understanding the importance of the internet and methods of connection and browsing.
		Skill objectives	- The ability to acquire technical skills for the subject of computer science.
		Teaching and learning methods	1. The scientific lecture. 2. Discussion among students. 3..Tourist trips 4. .Field reports 5. .Reports pertaining to lectures
		Assessment methods	.Daily exams .1 .Asking some questions .2 .Assigning homework .3
		C-Affective and value-based objectives	1. The scientific material helps in understanding the course of events. 2. The ability to handle unforeseen developments. 3. Ability to manage and provide field guidance. 4. Developing the student's ability to analyze social variables. 5. To identify different skills and solve problems. 6. The ability to understand the most

					important concepts deeply and accurately	
				Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips	
				Assessment methods	Direct questions, daily and monthly quizzes, discussions, extracurricular activities, semester exams	
10.	Course structure					
11.	Week	Hours	Learning outcomes Required		Learning method	Evaluation Method
	1)	3	The student will have the ability to knowforComputer concept	Computer concept	Presentation and discussion	interrogation
	2)	3	The student will have the ability to know forThe concept of networks	The concept of networks	Presentation and discussion	interrogation
	3)	3	The student will have the ability to know forTypes of networks.	Types of local area networks (LANs) Civil or regional, Wide area networks, storage networks	Presentation and discussion	interrogation
	4)	3	The student will have the ability to knowWith artificial intelligence	Introduction to Artificial Intelligence	Presentation and discussion	interrogation
	5)	3	The student will have the ability to know With artificial intelligence	Artificial intelligenceYIn our daily lives	Presentation and discussion	interrogation
	6)	3	The student will have the ability to know With artificial intelligence applications.	Artificial intelligence applications	Presentation and discussion	interrogation
	7)	3	The student will have the ability to knowArtificial intelligence and society	Artificial intelligence and society	Presentation and discussion	interrogation
	8)	3	The student will have the ability to knowEthical challenges in artificial intelligence	Ethical challenges in artificial intelligence	Presentation and discussion	interrogation
	9)	3	The student will have the ability to know The future of artificial intelligence	The future of artificial intelligence	Presentation and discussion	interrogation
	10)	3	The student will have the ability to know Artificial intelligence approaches	Artificial intelligence approaches	Presentation and discussion	interrogation
	11)	3	The student will have the ability to know forEmail	Email	Presentation and discussion	interrogation
	12)	3	The student will have the ability to know	General explanation of the Google Chrome	Presentation and	interrogation

				browser	discussion	
13)	3	The student will have the ability to know forGoogle search engine applications and services.	Google search engine applications and services	Presentation and discussion	interrogat ion	
14)	3	The student will have the ability to know With smartphones and virtual assistants such as the Google browser .	Smartphones and virtual assistants such as the Google browser.	Presentation and discussion	interrogat ion	
15)	3	The student will have the ability to knowAdvertising and marketing applications.	Advertising and marketing applications	Presentation and discussion	interrogat ion	
16)	3	The student will have the ability to knowAdvertising and marketing applications	Advertising and marketing applications	Presentation and discussion	interrogat ion	
17)	3	The student will have the ability to knowAdvertising and marketing applications.	Advertising and marketing applications	Presentation and discussion	interrogat ion	
18)	3	The student will have the ability to knowAdvertising and marketing applications.	Advertising and marketing applications	Presentation and discussion	interrogat ion	
19)	3	The student will have the ability to knowAdvertising and marketing applications .	Advertising and marketing applications	Presentation and discussion	interrogat ion	
20)	3	The student will have the ability to know	The future of artificial intelligence	Presentation and discussion	interrogat ion	
21)	3	The student will have the ability to know The future of artificial intelligence	The future of artificial intelligence	Presentation and discussion	interrogat ion	
22)	3	The student will have the ability to know Artificial intelligence approachesEmail.	Artificial intelligence approachesEmail	Presentation and discussion	interrogat ion	
23)	3	The student will have the ability to know Artificial intelligence approachesEmail	Artificial intelligence approachesEmail	Presentation and discussion	interrogat ion	
24)	3	The student will have the ability to know forGoogle search engine applications and services	Google search engine applications and services	Presentation and discussion	interrogat ion	
25)	3	The student will have the ability to know forGeneral explanation of the Google Chrome browser	General explanation of the Google Chrome browser	Presentation and discussion	interrogat ion	
26)	3	The student will have the ability to knowExcel applications .	Excel applications	Presentation and discussion	interrogat ion	
27)	3	The student will have the ability to know Excel applications.	Excel applications	Presentation and discussion	interrogat ion	
28)	3	The student will have the ability to know Advertising and marketing applications.	Advertising and marketing applications	Presentation and discussion	interrogat ion	
29)	3	The student will have the ability to knowAdvertising and marketing applications .	Advertising and marketing applications	Discussion, listening, and asking questions	interrogat ion	
30)	3	The student will have the ability to knowAdvertising and	Advertising and marketing	a lecture	interrogat ion	

			marketing applications .	applications		
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14. Structure	
Required textbooks .1	Microsoft Office
Main references (sources) .2	/External sources and websites
3- Recommended books and references (scientific journals, reports, etc.)	1. .External reports and research 2. Websites that include explanations of computer basics, hardware, and programming.
Electronic references, websites -4	https://taleemdeniy.edu.iq/images/ .1

15. Curriculum Development Plan
1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 2. Providing information technology in the campus library. 3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description:

This course description provides a summary of the Arabic language course, a preparatory subject and an important introduction to the Arabic language. It covers the language's styles and developments, its linguistic, grammatical, and spelling aspects, and the most important grammatical rules that students should know. It also introduces students to the language's rich cultural and historical heritage. In the second stage, it equips students with the necessary information about Arabic as the language of the Holy Quran, in general, and specifically in the field of tour guiding, enabling them to take their first steps correctly. This foundation qualifies them to understand their country's culture and provides the legal basis for the tour guiding profession.

1.	Educational institution	Karbala Polytechnic College
2.	Scientific Department / Center	Tourism technologies
3.	Course Name/Code	theArabic language
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subjectArabic language
5.	Semester/Year	Annual/Second
6.	Total number of study hours Number of units (total)	Number of units 2 Number of hours 1
7.	nameCourse Coordinator	M.D.Muhannad Abdul Muslim
8.	Electronic class	https://classroom.google.com/c/NTgxNzc2NTM1ODQy?cjc=wy2sowm
9.	Date this description was prepared	2025/12/12
10.	Course objectives	General: To introduce the student to the importance of the Arabic language as the language of the Holy Quran and the miracle of the Prophet Muhammad (PBUH). Special: Defining the importance of mastering the Arabic language in terms of grammar, linguistics, and spelling.
11.	Course Outcomes Learning and assessment methods	Cognitive objectives 1. To introduce the student to the authenticity and history of the Arabic language, the developments that have occurred in the Arabic language and its response to various circumstances, and to understand its cultural and historical value. 2. To become familiar with the theoretical and conceptual frameworks of the Arabic language. 3. To become familiar with the most important grammatical, linguistic, and spelling rules.
		Skill objectives 1. Conducting scientific field trips to view the most important libraries that deal with linguistic heritage and manuscripts and what they contain of linguistic cultural heritage and to visit the monuments of poets. 2. Writing various reports, research papers, and scientific articles in the field of Arabic language.
		Teaching and learning methods 1. The scientific lecture. 2. Discussion among students. 3. Reports. 4. Reports pertaining to lectures.

		Assessment methods	1. Daily exams. 2. Asking some questions. .Assigning homework .3				
		C-Affective and value-based objectives	1. The scientific material helps in understanding the course of events. 2. The ability to handle unforeseen developments. 3. Ability to manage and provide field guidance. 4. Developing the student's ability to analyze social variables. To identify different skills .4 .and solve problems				
		Teaching and learning methods	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips				
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.				
12.	Course structure						
13.	Week	Hours	Required learning outcomes	Unit	Learning method	Evaluation Method	
	1)	1	The student will have the ability to know In Arabic.	An introduction to the Arabic language, why we study the Arabic language, and what are the other names for the Arabic language?	Presentation and discussion	interrogation	
	2)	1	The student will have the ability to know The most important sciences of the Arabic language.	What are the most important sciences of the Arabic language, and what distinguishes it from other languages?	Presentation and discussion	interrogation	
	3)	1	The student will have the ability to knowErrors in the Arabic language	Errors in the Arabic language (linguistic, spelling and grammatical): Clarification and identification of their locations.	Presentation and discussion	interrogation	
	4)	1	The student will have the ability to know With practical examples of linguistic errors	Practical examples of linguistic errors	Presentation and discussion	interrogation	
	5)	1	The student will have the ability to know With the lettersض andظ and the distinction between them	The lettersض andظ ,the difference between them, and why Arabic is called the language of ض.	Presentation and discussion	interrogation	
	6)	1	The student will have the ability to know Parts of speech	Parts of speech (signs of nouns, verbs, and particles)	Presentation and discussion	interrogation	
	7)	1	The student will have the ability to know Types of verbs	Types of verbs in terms of (form, tense, and structure)	Presentation and discussion	interrogation	
	8)	1	The student will have the	The past tense verb and its	Presentation	interrogation	

		ability to know Indeed, the past and building signs	conjugation markers: practical examples of the past tense verb	n and discussion	ion
9)	1	The student will have the ability to know present tense verb	The present tense verb (its nominative case - its accusative case - its jussive case)	Presentation and discussion	interrogation
10)	1	The student will have the ability to knowforPractical examples of the present tense verb	Practical examples of the present tense verb	Presentation and discussion	interrogation
11)	1	The student will have the ability to knowCharacteristics of administrative discourse	Characteristics of administrative correspondence, its steps, writing a sample administrative letter.	Presentation and discussion	interrogation
12)	1	The student will have the ability to knowBy the poets.	Badr Shakir al-Sayyab, his life, his poetry, his collections of poems, analysis of the poem (The Rain Song)	Presentation and discussion	interrogation
13)	1	The student will have the ability to know Nominal and verbal sentences.	Nominal and verbal sentences are examples of this.	Presentation and discussion	interrogation
14)	1	The student will have the ability to know With subject and predicate.	Subject and predicate (predicate and its types)	Presentation and discussion	interrogation
15)	1	The student will have the ability to knowforactor.	The subject (its types - its rules): Presenting examples from the Holy Quran.	Presentation and discussion	interrogation
16)	1	The student will have the ability to knowWith the agent	The subject of the passive verb	Presentation and discussion	interrogation
17)	1	The student will have the ability to knowforThe Five Verbs	The five verbs (their nominative, accusative, and jussive forms)	Presentation and discussion	interrogation
18)	1	The student will have the ability to knowConstructing the present tense verb.	Constructing the present tense verb, presenting practical examples from reality.	Presentation and discussion	interrogation
19)	1	The student will have the ability to know The five names.	The Five Nouns (Practical Examples)	Presentation and discussion	interrogation
20)	1	The student will have the ability to knowforSound and weak verbs	Sound and weak verbs	Presentation and discussion	interrogation
21)	1	The student will have the ability to knowforIndefinite and definite	Indefinite and definite nouns and how to differentiate between them, with application to real-life examples.	Presentation and discussion	interrogation
22)	1	The student will have the ability to knowforDiscrimination (its types)	Discrimination (its types)	Presentation and discussion	interrogation
23)	1	The student will have the	(The Adverbial Phrase –	Presentation	interrogation

			ability to knowfor(The adverbial phrase – the adjective)	The Adjective) The difference between them with its application to noble prophetic texts and hadiths	n and discussion	ion
	24)	1	The student will have the ability to know	Original and secondary diacritical marks	Presentation and discussion	interrogation
	25)	1	The student will have the ability to know With punctuation marks.	Punctuation marks (practical texts)	Presentation and discussion	interrogation
	26)	1	The student will have the ability to know With the feminine plural.	(The feminine plural) with practical examples from real life	Presentation and discussion	interrogation
	27)	1	The student will have the ability to know In the masculine plural.	(The masculine plural) with examples of applied texts.	Presentation and discussion	interrogation
	28)	1	The student will have the ability to knowforBroken plural	Broken plural	Presentation and discussion	interrogation
	29)	1	The student will have the ability to know The dual form and its declension markers	The dual form has the following grammatical markers: (nominative - accusative - genitive)	Discussion, listening, and asking questions	interrogation
	30)	1	The student will have the ability to know With the emergence of Arabic literature	The emergence of Arabic literature (poetry, prose) throughout different eras and how it was influenced by political, social and economic events.	a lecture	interrogation

14. Structure	
Required textbooks .1	1. Ibn Aqil's Explanation of Ibn Malik's Alfiyya, by Chief Justice Baha' al-Din Abdullah ibn Aqil, Muhammad Muhi al-Din Abd al-Hamid, 20th Edition, 1400 AH, 1980 AD, published and distributed by Dar al-Turath, Cairo, Dar Misr for Printing. 2. Common Grammatical, Morphological and Spelling Mistakes, Fahd Khalil Zayed, Dar Al-Yazouri Scientific, Jordan, 2013 AD. 3. Tools of Parsing, by Zahir Shawkat Al-Bayati, First Edition 1425 AH, 2005 AD, Majd Foundation for Studies, Publishing and Distribution, Beirut, Al-Hamra. 4. History of Arabic Literature, Shawqi Daif, Dar Al-Maaref, Egypt, First Edition, 1960 AD, 1995 AD.
Main references (sources) .2	Al-Bayan wa al-Tabyeen, by Abu Uthman Umar ibn Bahr al-Jahiz (150-255 AH), edited and explained by Abd al-Salam Muhammad Harun, Cairo PressCommittee for Authorship, Translation and Publication, 1368 AH, 1949 AD.
3- Recommended books and references (scientific journals, reports, etc.)	External reports and research
Electronic references, websites -4	Websites that include explanations of the basics Computers, hardware, and programming

15. Curriculum Development Plan

1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.
2. Providing information technology in the campus library.
3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.

Course description template

Course description:

This course description provides a summary of the language material.English. This course focuses on developing English language skills in writing, reading, listening, and speaking. It aims to familiarize students with the structure of English vocabulary, including pronunciation, prefixes, and suffixes. The course also provides students with essential vocabulary in various topics such as family, body parts, furniture, health, countries and languages, weather, and travel. The course utilizes a variety of teaching methods, including computer programs, textbooks, and the internet. Students will also learn how to use monolingual dictionaries

1.	Educational institution	Polytechnic College -Karbala	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	theEnglish language	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subjectEnglish language	
5.	Semester/Year	Annual/Second	
6.	Number of study hours (total) - Number of units (total)	2 Number of units 1 Number of hours	
7.	nameCourse Coordinator	Zahraa Taher Issa	
8.	Electronic class	https://classroom.google.com/c/NzE2OTM2OTc4MDA3?cjc=pzbfey	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	General objective:Developing students' communication skills in English and enhancing their linguistic abilities with regard to tourism terminology. Specific objective:the goalTo teach students correct reading and writing in English. To teach students the .correct pronunciation of English words	
11.	Course Outcomes Learning and assessment methods	Cognitiv e objectiv es	.Identifying correct writing techniques.1 2.It improves communication and public speaking skills. 3.Converting shapes and tables into understandable text. 4.Increase your vocabulary of new words.
		Skill objectiv es	1.Developing students' ability to access an acceptable language. 2.To equip students with English conversation skills. 3.Enabling students to comprehend English texts. 4.Equipping students with the skill of avoiding common mistakes.
		Teachin g and	1.The scientific lecture. 2.Discussion among the students.

		learning methods	3.Reports.andReports pertaining to lectures.
		Assessment methods	1.Daily exams. 2.Asking some questions. .Giving homework.3
		Affective and value-based goals	1.The scientific material is useful in understanding the course of events. 2.The ability to cope with emerging developments. 3.The ability to manage and provide field guidance. 4.Developing the student's ability to analyze social variables5.To learn about different skills and solve problems.
		Methods Education and learning	Lectures, explanations, exercises, classroom and extracurricular activities, field application, scientific trips
		Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.

10. Course structure						
11.	Week	Hours	Required learning outcomes	Unit name	Learning method	Evaluation Method
	1)	1	The student will be able to learn how to introduce themselves using tenses and questions.	Getting to know others Questions and Times	Presentation and discussion	interrogation
	2)	1	The student will be able to learn how to talk about lifestyle using tenses.	lifestyle e simple present and the present continuous	Presentation and discussion	interrogation
	3)	1	Solving exercises	Solving exercises	Presentation and discussion	interrogation
	4)	1	The student will be able to talk about events in the past tense.	simple past	Presentation and discussion	interrogation
	5)	1	The student will be able to find out	shopping ountable and uncountable nouns	Presentation and discussion	interrogation
	6)	1	Solving exercises	Solving exercises	Presentation and	interrogation

					discussion	
7)	1	The student will be able to talk about future events.	What will you do? Future time	Presentation and discussion	interrogation	
8)	1	Solving exercises	Solving exercises	Presentation and discussion	interrogation	
9)	1	The student will be able to learn how to compare	Types of comparison in English	Presentation and discussion	interrogation	
10)	1	The student will be able to learn how to write a description of places.	Description of places	Presentation and discussion	interrogation	
11)	1	Solving exercises	Solving exercises	Presentation and discussion	interrogation	
12)	1	The student will be able to learn how to use the perfect tense.	Present perfect and past perfect	Presentation and discussion	interrogation	
13)	1	The student will be able to learn how to use linking tools.	Using fasteners Review of the times	Presentation and discussion	interrogation	
14)	1	Solving exercises	Solving exercises	Presentation and discussion	interrogation	
15)	1	The student will be able to learn how to formulate a command or request sentence.	Imperative and request form	Presentation and discussion	interrogation	
16)	1	The student will be able to learn how to use the vocabulary of obligation.	Using the imperative form	Presentation and discussion	interrogation	
17)	1	Solving exercises	Solving exercises	Presentation and discussion	interrogation	
18)	1	The student will be able to understand how to use adverbs of time in a sentence.	adverb of time	Presentation and discussion	interrogation	
19)	1	The student will be able to learn how to use the conditional formula.	Conditional form	Presentation and discussion	interrogation	
20)	1	The student will	Conditional form	Presentation	interrogation	

			be able to learn how to use the conditional form.		on and discussion	ion
21)	1		The student will be able to learn how to use the interpreted source.	The interpreted source	Presentation and discussion	interrogation
22)	1		Solving exercises	Solving exercises	Presentation and discussion	interrogation
23)	1		The student will be able to understand how to use the passive voice.	passive voice	Presentation and discussion	interrogation
24)	1		The student will be able to understand the use of the passive voice.	passive voice	Presentation and discussion	interrogation
25)	1		Solving exercises	Solving exercises	Presentation and discussion	interrogation
26)	1		The student will be able to learn how to use the present perfect continuous tense in writing.	Present Perfect Continuous	Presentation and discussion	interrogation
27)	1		The student will be able to learn how to use the present perfect continuous tense in writing.	Present Perfect Continuous	Presentation and discussion	interrogation
28)	1		Solving exercises	Solving exercises	Presentation and discussion	interrogation
29)	1		The student will be able to learn how to talk about family ties.	Family ties	Discussion, listening, and asking questions	interrogation
30)	1		The student will be able to learn how to use the present perfect tense in sentences.	Present Perfect	a lecture	interrogation

14. Structure	
Required textbooks .1	John and Liz Soars. New Headway Pre-intermediate. .1
Main references (sources) .2	/and websites External sources
3- Recommended books and references (scientific journals, reports, etc.)	
Electronic references, -4 websites	https://learnenglish.britishcouncil.org

15. Curriculum Development Plan

- 1. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies.**
- 2. Providing information technology in the campus library.**
- 3. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.**

Course description template

Course Description

This course description provides a summary of the material. Crimes of the Ba'ath regime in Iraq. The student is introduced to the Ba'ath regime in Iraq, its method of running the state, and

1.	Educational institution	Polytechnic College -Karbala	
2.	Scientific Department / Center	Tourism technologies	
3.	Course Name/Code	Crimes of the Ba'ath regime in Iraq	
4.	Available forms of attendance	(Theoretical and practical lectures) / for the subject Crimes of the Ba'ath regime in Iraq	
5.	Semester/Year	Annual/Second	
6.	Total number of study hours Number of units (total)	2Number of units 1 Number of hours	
7.	nameCourse Coordinator	millimeter.Muhammad AliMohammed	
8.	Electronic class	https://classroom.google.com/c/NzI4OTIyOTk3MTU2?cjc=qpvxuib	
9.	Date this description was prepared	2025/12/12	
10.	Course objectives	the goalYear:Student definitionThe Ba'athist regime in Iraq, its method of governing the state, and the crimes it committed during its rule. Specific objective:Introducing the student to the crimes of genocide, militarization of society, radioactive and environmental pollution that were widespread during the regime's time, its draining of the marshes, and its destruction of the country's animal and plant life.	
11.	Course Outcomes Learning and assessment methods	٢- Cognitive objectives	1.Understanding the organizational structure of the Ba'ath Party 2.Analysis of the legal dimensions and human rights violations 3.Understanding the repressive policies and crimes committed
		٣- Skill objectives	A set of activities or mechanisms aimed at achieving previously defined teaching objectives, including: 1- Providing students with relevant cognitive conceptscrimes of the Ba'ath regime 2- Equipping studentsscintific knowledge Methods of state administration.
		Teaching and learning methods	1.The scientific lecture. 2.Discussion among the students. 3.Reports.andReports pertaining to lectures.
		Assessment methods	1.Daily exams. 2.Asking some questions. .Giving homework.3
		Affective and value-based goals	1.The scientific material is useful in understanding the course of events. 2.The ability to cope with emerging developments. 3.The ability to manage and provide field guidance. 4.Developing the student's ability to analyze social variables5.To learn about different skills and solve problems.
		Methods Education and learning	Lectures, explanations, exercises, classroom and extracurricular activities, field application.

				Assessment methods	Direct questions, daily and monthly exams, discussion, extra activities, term exams.	
12.	Course structure					
13.	Week	Hours	Required learning outcomes	Unit	Learning method	Evaluation Method
	1)	2	The student will have the ability to know Violations of rights and freedoms	Violations of rights and freedoms–Rights violation	a lecture	Asking questions
	2)	2	The student will have the ability to know Violations of rights and freedoms.	Violations of rights and freedoms–Rights violation	a lecture	Case studies and educational tests
	3)	2	The student will have the ability to knowA descriptive overview of political systems .	A descriptive overview of the political systems in Iraq (1921 to 2023)	Case study	Case studies and educational tests
	4)	2	The student will have the ability to knowA descriptive overview of the political systems in Iraq .	A descriptive overview of the political systems in Iraq (1921 to 2023)	mini-discussion groups	Listen and ask questions
	5)	2	The student will have the ability to know With the Ba'athist regime's violations of rights.	Ba'athist regime's violations of public rights and freedoms	a lecture	Asking questions
	6)	2	The student will have the ability to know With the Ba'athist regime's violations of rights.	Ba'athist regime's violations of public rights and freedoms	Case study	Case studies and educational tests
	7)	2	The student will have the ability to know With the Ba'athist regime's violations of public rights and freedoms.	Ba'athist regime's violations of public rights and freedoms	mini-discussion groups	Listen and ask questions
	8)	2	The student will have the ability to know The impact of the Ba'athist regime's behavior on public rights and freedoms.	The impact of the Ba'athist regime's behavior on public rights and freedoms	a lecture	Asking questions
	9)	2	The student will have the ability to know The impact of the Ba'athist regime's behavior on public rights and freedoms.	The impact of the Ba'athist regime's behavior on public rights and freedoms	Case study	Case studies and educational tests
	10)	2	The student will have the ability to knowThe impact of the Ba'athist regime's behavior on society and its control over the state.	The impact of the Ba'athist regime's behavior on society and its control over the state	mini-discussion groups	Listen and ask questions
	11)	2	The student will have the ability to know forThe impact of the Ba'athist regime's behavior on society and its control over the state	The impact of the Ba'athist regime's behavior on society and its control over the state	a lecture	Listen and ask questions
	12)	2	The student will have the	The impact of the	Case study	Case studies

			ability to know forThe impact of the transitional phase on combating authoritarian politics	transitional phase on combating authoritarian politics		and educational tests
13)	2	The student will have the ability to knowThe Ba'athist regime and its repercussions in the psychological field .	The Ba'ath regime and its repercussions in the psychological field	mini-discussion groups	Listen and ask questions	
14)	2	The student will have the ability to know The Ba'athist system and its impact on the social sphereY	The Ba'ath regime and its impact on the social sphereY	a lecture	Asking questions	
15)	2	The student will have the ability to know Religion and State	Religion and State	Case study	Case studies and educational tests	
16)	2	The student will have the ability to know With culture and media	Culture and Media	mini-discussion groups	Listen and ask questions	
17)	2	The student will have the ability to know militarizing society	militarization of society	a lecture	Asking questions	
18)	2	The student will have the ability to know militarizing society	militarization of society	Case study	Case studiesandTest s Educational	
19)	2	The student will have the ability to know The impact of repression and wars on the environment and population.	The impact of oppression and wars on the environment and population	mini-discussion groups	Listen and ask questions	
20)	2	The student will have the ability to know The impact of repression and wars on the environment and population	The impact of oppression and wars on the environment and population	a lecture	Case studies and educational tests	
21)	2	The student will have the ability to know forThe use of internationally prohibited weapons and environmental pollution	The use of internationally prohibited weapons and environmental pollution	a lecture	Asking questions	
22)	2	The student will have the ability to know scorched earth policy	scorched earth policy	a lecture	Case studies and educational tests	
23)	2	The student will have the ability to know By draining the marshes and forced migration	Marsh draining and for migration	Case study	Case studies and educational tests	
24)	2	The student will have the ability to know forDestruction of the agricultural environment	Destruction of the agricultural environment	mini-discussion groups	Listen and ask questions	
25)	2	The student will have the ability to know By destroying the animal environment	destruction of the animal habitat	a lecture	Asking questions	

	26)	2	The student will have the ability to knowBy destroying the animal environment	destruction of the ani habitat	Case study	Case studies and educational tests
	27)	2	The student will have the ability to know radioactive contamination	radioactive contamination	mini-discussion groups	Listen and ask questions
	28)	2	The student will have the ability to know mass graves	mass graves	a lecture	Asking questions
	29)	2	The student will have the ability to know mass graves	mass graves	Case study	Case studies and educational tests
	30)	2	The student will have the ability to know To bomb places of worship	Bombing of places of worship	mini-discussion groups	Listen and ask questions

14. Structure	
Required textbooks .1	The textbook for the course "Crimes of the Ba'athist Regime in Iraq"
Main references (sources) .2	External sources /and websites
3- Recommended books and references (scientific journals, reports, etc.)	The book "The Epistemological Foundation for the Study of Ba'ath Par Crimes in Iraq"
Electronic references, websites -4	

15. Curriculum Development Plan
4. Providing a suitable classroom environment that enables the instructor to diversify teaching strategies. 5. Providing information technology in the campus library. 6. Hosting experts from outside the institute or from the work environment they are preparing for, to benefit from their expertise in developing the curriculum according to the actual needs of the labor market.